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SARA GOLDBERGER, CANCER SUPPORT COMMUNITY'S SENIOR DIRECTOR OF PROGRAM, RECOGNIZED AS MPN HERO

Celebratory gala recognizes seven MPN Heroes for their commitment to people living with rare blood disorders.

WASHINGTON - (December 9, 2013) - *CURE* magazine recognized the Cancer Support Community's Sara Goldberger, LCSW-R, as an MPN Hero at an event prior to the American Society of Hematology's annual meeting last week in New Orleans. Sara, the Senior Director of Program at the Cancer Support Community, was nominated for her outstanding capacity to increase an individual's ability to access better care and treatment. Sara is an advocate for patients with MPNs and was recognized for her tireless efforts in providing compassionate support, direction to support services and hope for people living with this rare type of blood cancer.

At the Cancer Support Community, Sara is responsible for the development of new <u>programs</u> and special projects and ensuring quality standards of program delivery across the <u>affiliate</u> <u>network</u>. Sara has worked in the field of psychosocial oncology for the past 19 years, most recently the Director of Program Support at Gilda's Club Worldwide. Previously, she served as the Program Director of Gilda's Club Westchester for 6 years. Sara began her social work career at Calvary Hospital, Bronx NY, an acute care hospital for terminally ill cancer patients. She received her MSW from Columbia University in New York where she was the Dean's Award Scholar in recognition of excellence in both academics and clinical work in the field.

"In a society where we have started to recognize a variety of cancers on national and international levels, diseases like MPNs and other rare diseases can still go overlooked. The goal behind this evening's dinner was simple – we wanted to change that, to shine a light on a remarkable group of people who are fighting hard to make a difference in the estimated 300,000 lives of people living with MPNs," says Kathy LaTour, two-time cancer survivor and editor-atlarge of CURE. "MPNs are a group of progressive blood cancers that can strike anyone at any age, and the Heroes we recognize through this program have taken their level of commitment in supporting MPNs and the people living with MPNs to a whole new level."

CURE magazine's celebratory MPN Heroes recognition reception honored the unique group of individuals who have made a difference by going above and beyond the standard of care, demonstrating leadership within the MPN community, or advancing the science of MPNs. The celebration was made possible by Incyte and also featured advocacy support from community partners: CancerCare, Leukemia Lymphoma Society and the National Organization for Rare Disorders.

About the Cancer Support Community

The mission of the Cancer Support Community (CSC) is to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action and sustained by community. In 2009, The Wellness Community and Gilda's Club joined forces to become the Cancer Support Community. The combined organization, with more than 50 years of collective experience, provides the highest quality social and emotional support for people impacted by cancer through a network of over 50 licensed affiliates, more than 100 satellite locations and a vibrant online community, touching more than one million people each year.

Backed by evidence that the best cancer care includes social and emotional support, the Cancer Support Community offers these services free of charge to men, women and children with any type or stage of cancer and to their loved ones. As the largest, professionally led nonprofit network of cancer support worldwide, the Cancer Support Community delivers a comprehensive menu of personalized and essential services including support groups, educational workshops, exercise, art and nutrition classes and social activities for the entire family. In 2012, CSC delivered more than \$40 million in free services to patients and families. The Cancer Support Community is advancing the innovations that are becoming the standard in complete cancer care. So that no one faces cancer alone.®

For more information, please visit www.cancersupportcommunity.org.

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