



SO THAT *no one*  
FACES CANCER  
ALONE.®



  
**CANCER SUPPORT  
COMMUNITY**

*A Global Network of Education and Hope*



**the  
wellness.  
community**





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## ABOUT THE CANCER SUPPORT COMMUNITY

As the largest professionally led nonprofit network of cancer support worldwide, the Cancer Support Community (CSC) is dedicated to ensuring that all people impacted by cancer are empowered by knowledge, strengthened by action and sustained by community. CSC achieves its mission through three areas: direct service delivery, research and advocacy. The organization includes an international network of Affiliates that offer the highest quality social and emotional support for people impacted by cancer, as well as a community of support available online and over the phone. The *Research and Training Institute* conducts cutting-edge psychosocial, behavioral and survivorship research. CSC furthers its focus on patient advocacy through its *Cancer Policy Institute*, informing public policy in Washington, D.C. and across the nation. For more information, please call the toll-free Cancer Support Helpline at 888-793-9355, or visit [www.CancerSupportCommunity.org](http://www.CancerSupportCommunity.org). *So that no one faces cancer alone*®





## DEAR FRIENDS OF THE CANCER SUPPORT COMMUNITY,

We would like to begin this annual report by thanking you. Thank you for allowing us to be a part of your journey. Thank you for sharing your cancer experience with us. And thank you for your continued support of the Cancer Support Community (CSC).

2014 was another successful and exciting year for CSC as we made great strides in the delivery of patient-centered care to ensure that all people touched by cancer have access to quality, comprehensive care that includes social and emotional support.

This year, CSC's *Research and Training Institute* (RTI) released findings from the first year of the *Cancer Experience Registry*®—the first-of-its-kind registry dedicated to fully understanding the true experiences of people living with cancer. These findings highlight the depth of the cancer experience, from the cost of cancer care, to long term side effects of cancer and the ongoing need for social and emotional support. CSC commemorated the release of these findings, *Elevating the Patient Voice*, at the RTI in Philadelphia, PA.

The *Cancer Policy Institute* continues to grow and advocate for patient-centered care on Capitol Hill and in local communities by developing patient empowerment tools like the *Cancer Insurance Checklist*, hosting educational forums and leading coalitions that advance issues important to patients and their loved ones.

The following pages will also detail the tremendous reach of CSC programs like the *Cancer Support Helpline*®, *CancerSupportSource*® and *Open to Options*®, as well as the addition of more hospital partnerships to our Affiliate Network and the expansion of our landmark *Frankly Speaking About Cancer*® education series into digital eBooks—all allowing CSC to serve more people touched by cancer.

This year we also celebrated with and are grateful for the support of our celebrity friends, like Hoda Kotb, Jennifer Griffin, Stephanie Block, Jack Ford, Colonel Jack Jacobs, John Wind and Robbin Cook.

In all, 2014 was a year that really exemplified our core vision and the reason for everything that we do as an organization and as a community—“so that no one faces cancer alone.”

Warmest regards,



Kim Thiboldeaux  
Chief Executive Officer



Jill Durovsik  
Board Chair



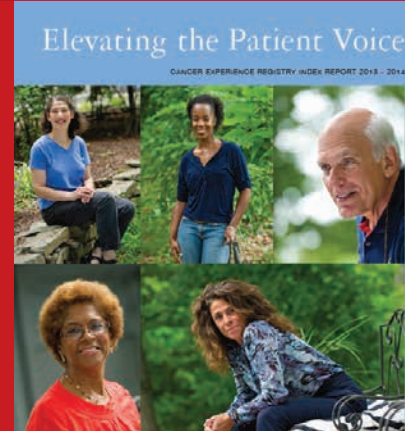
“...you end up getting support in areas you might not even be aware exist.”

– Lloyd K., Cancer Experience Registry Participant

# Elevating the Patient Voice

## *The Research and Training Institute*

Helping patients and their loved ones make their voices heard is critical in assuring that no one faces cancer alone. The Cancer Support Community's *Research and Training Institute* (RTI) is dedicated to building a community for people to share their unique experiences about the social, emotional and physical effects of cancer, and to use these experiences to positively impact each individual's cancer experience, develop programs and help the nation's health care systems to be more responsive to the needs of cancer survivors and their caregivers.



CSC's Senior Vice President of Research and Training, Joanne Buzaglo PhD, holding "Elevating the Patient Voice," the *Cancer Experience Registry* Index Report

The *Cancer Experience Registry* is the RTI's primary means of achieving these goals. Launched in March 2013, the *Registry* is open to any person with a diagnosis of cancer at any stage of their journey—and now to caregivers as well.

The *Cancer Experience Registry* has taught us how much remains to

be learned from individuals and the cancer community in the process of developing a truly patient-powered network. It is a unique resource that opens the doors to people impacted by cancer to be their own care experts and primary advocates in the treatment decision-making process. Through the *Registry*, both the individual story and the collective one are heard, to recognize that every patient has a story and every story adds value to the whole.



The historic Sheep Barn in Fairmount Park, Philadelphia, PA is home to CSC's Research and Training Institute



“The Cancer Experience Registry provides the opportunity to connect with people who are going through what you are. You can read something and say ‘I’m not crazy’ or ‘They’re scared too.’ It humanizes the disease, gives you insight.”

– Lori B., *Cancer Experience Registry* Participant

## The Cancer Experience Registry: Growing, evolving, deepening

The *Cancer Experience Registry* has grown to nearly 8,000 members. These members represent more than 35 different cancer types from across the United States and internationally.

Recognizing that cancer types and the ways in which they are experienced differ widely, the *Registry* deepened and broadened its base by adding specialty registries for caregivers, lung cancer and melanoma to the existing chronic myeloid leukemia, metastatic breast cancer and multiple myeloma specialty registries, with plans to launch registries for chronic lymphocytic leukemia, gastric cancer and prostate cancer in the coming year. The goal of these specialty registries is to identify and explore the specific realities people encounter. People with metastatic breast cancer, for example, report high levels of concern about the uncertainty of the future, while those with chronic myeloid leukemia tend to be more focused on long term side effects and the chronic nature of their disease. Patients with multiple myeloma often feel isolated by having a cancer that is less well known and seldom discussed. The specialty registries are an invaluable tool for hearing the patient voice and becoming more precise in identifying topics of concern and communicating them to the health care community.

The *Registry* relies on the significant contributions and commitment of its National Advisory Council and the Advisory Boards for each of the specialty registries to provide expertise, guidance and wisdom to the *Registry*. These groups are composed of patients, caregivers and leaders who have expertise in related medical and scientific areas, social and emotional support, advocacy and public policy.

To learn more about the *Cancer Experience Registry* or to sign up, please visit [cancerexperienceregistry.org](http://cancerexperienceregistry.org)

The *Cancer Experience Registry* is made possible thanks to generous support from Amgen Oncology, Bristol-Myers Squibb, Celgene Corporation, Genentech Inc., Janssen Biotech, Inc., Lilly Oncology, Onyx Pharmaceuticals, Inc., an Amgen subsidiary, Pfizer Oncology, Pharmacyclics, Inc. and Takeda Oncology,

## Sharing with the research community

In 2014, the *Research and Training Institute* team presented data on the breadth of the cancer experience at several professional and scientific meetings, including those hosted by the American Psychosocial Oncology Society, the American Society of Clinical Oncology, the Society of Behavioral Medicine, the National Comprehensive Cancer Network Annual Conference, the American Society

of Hematology, the San Antonio Breast Cancer Symposium and the American Public Health Association. Several RTI projects and publications were also featured in prestigious journals this year, including the *Journal of Clinical Oncology*, *Quality of Life Research*, *Medical Decision Making*, *Journal of Cancer Care*, *Patient Education and Counseling* and *Palliative and Supportive Care*.

These presentations and publications allow for broad sharing of information so others can assist with the development of evidence-based solutions to improve the future of cancer care.



The Advisory Board for the Cancer Experience Registry: Lung Cancer meets at the Research and Training Institute in Philadelphia, PA

## Year one of the *Cancer Experience Registry*: What we've learned

Since its launch, the *Cancer Experience Registry* has gathered a wealth of information and insight into the experiences of people impacted by cancer. This community is eager to share those experiences and make their voices heard. The members value community and strongly support making the data collected available to health care providers and policymakers in order to improve the quality of cancer care.

The findings collected reveal a number of issues, concerns and themes—some specific to individuals with certain types of cancer, others spanning across many diagnoses. Among the most prevalent and noteworthy findings are:

- **Long term survival:** The number of people surviving their cancer diagnosis for long periods of time is continuing to increase. For some, this means treating cancer as a chronic condition. This raises significant issues related to managing both short and long term side effects, making treatment decisions that impact quality of life and in many instances, financial matters. For some people, treatment continues throughout life, bringing with it an ongoing need for emotional support due to high levels of anxiety and uncertainty.
- **Financial issues:** The financial costs of cancer can be defined and measured in a number of ways, ranging from direct costs to the impact of lost jobs, interrupted careers or the need to undergo tests or treatments with costs that are often borne in part by the patient. Data from the *Registry* clearly indicates that financial concerns are a major, ongoing and increasing area of worry for people impacted by cancer and often have life-altering consequences.
- **Clinical trials:** Conducting clinical trials leads to rapid progress in developing cancer treatments. Though many patients report an understanding of the importance of clinical trials and have discussed options with their doctors, *Registry* data indicates that myths and misconceptions are still prevalent. Overall, there has been no significant increase in clinical trial participation, indicating that misinformation and a lack of clear communication continue to be obstacles to enrollment in clinical trials.
- **Self-advocacy:** One theme that emerged in the open-ended responses to the *Registry* survey was the importance of self-advocacy for people impacted by cancer. Many participants felt that becoming an active participant in their care and in the treatment decision-making process, as well as reaching out and helping other people living with cancer, strongly benefitted their health, healing and emotional well-being.

The *Registry* supports the conclusion that cancer-related emotional distress continues to be a significant and multi-faceted part of the cancer experience for many people. About half of the respondents say they were never asked about distress by their health care team, and even among those who were, 21 percent reported never receiving any referral for support services. These findings demonstrate an ongoing need for coordinated care that integrates programs and services across health care systems.

The *Cancer Experience Registry* will continue to give all people touched by cancer the power to make their voices heard, and make a lasting impact on the future of cancer care.



*“It is so important to balance the medical needs with the emotional ones and to exude compassion and care for people.”*

– Gloria P., *Cancer Experience Registry* Participant







*“Right after I got my diagnosis, I didn’t tell anyone for a long time...Then I realized that keeping quiet wasn’t helping anyone including myself. My true healing started happening when I started helping other people.”*

– Linda C., Cancer Experience Registry Participant



*“Clinicians can’t just attend to the treatment side. They need to deal with the whole person, not divorce the emotional or quality of life issues from the next treatment.”*

– Shirley Mertz, President of the Board of Directors for the Metastatic Breast Cancer Network



*“Before my diagnosis, I didn’t know anything about cancer. Now, I have met so many people with so many different kinds of cancer experiences—and I really go back to the idea that no one should ever have to go through cancer alone.”*

– Lloyd K., Cancer Experience Registry Participant

# Providing Support

Providing support to all people touched by cancer is at the core of everything the Cancer Support Community does and is the heart of CSC’s mission. For more than 30 years, CSC has helped millions of people through every step of the cancer journey by providing high-quality social and emotional support programs, free of charge.

From educational resources that help people feel more empowered and prepared, to supportive services online, over the phone and in-person, to direct one-on-one impact through CSC’s Affiliate Network, which includes Gilda’s Club, no one will ever have to face cancer alone.





*“We see more distress when patients are not able to engage in conversations about their disease and physicians are not able to educate them.”*

—Dr. Craig Cole, MD, member of the *Cancer Experience Registry Multiple Myeloma Advisory Council*

## Distress screening: Connecting the right person with the right resources at the right time

### **CANCER SUPPORT SOURCE**

The Cancer Support Community continues its deep commitment to bringing personalized social and emotional support, including screening for social and emotional distress, referral and follow-up, to people with cancer who participate in programs at CSC’s Affiliate locations and other cancer centers across the country. With more than 40% of people with cancer experiencing significant social and emotional distress, distress screening helps people identify their concerns and worries, and communicate them to their health care team. *CancerSupportSource* (CSS), CSC’s validated, computerized, comprehensive distress screening program, is now the standard of care in the CSC program model. People with cancer can access *CancerSupportSource* through a CSC Affiliate or through the *Cancer Support Helpline*. Affiliate or *Helpline* counselors can then meet one-on-one with patients to create a Personal Support Care Plan® that provides information and support tailored to each person’s specific concerns.

Available in English and Spanish, CSS is also being implemented in hospitals and health care centers, including UF Health Cancer Center at Orlando Health, Community Hospital of the Monterey Peninsula, Holy Redeemer Bott Cancer Center and Mt. Sinai New York City.

Thanks to the generous support of Onyx Pharmaceuticals, an Amgen Subsidiary, CSC is developing a distress screening program for caregivers that will be available in 2015.

*Cancer Support Source* is made possible in part thanks to generous support from Onyx Pharmaceuticals, Inc., an Amgen subsidiary.

*“Looking back over my life, the past eleven months in particular, that was the lowest I have ever been. I was so frightened. And then I dialed the center’s number and you answered. I hear your words clear, when things got really bad: “You are your best cheerleader.” Thank you so much for those words. So many days and nights I would lay in bed with those words ringing in my head.”*

— *Cancer Support Helpline* caller

## *Cancer Support Helpline: Help is just a phone call away*

More people than ever turned to the Cancer Support Community’s *Cancer Support Helpline* this year for support, additional resources or just someone to talk to. Callers spanned every step of the cancer journey—from those newly diagnosed, in treatment, or years past their treatment, to family members, caregivers, friends and health care professionals. Staffed exclusively with licensed mental health professionals, the *Helpline* has successfully provided social and emotional support services free of charge to thousands of people since launching in 2012. Top areas of concern for callers include coping with emotions, financial or insurance issues and finding local support services.



Callers have reported great satisfaction and a flooding sense of relief upon finding a professional to listen to their concerns and assist with cancer-related issues. This year, CSC provided invaluable support to more callers than ever before thanks to partnerships with Onyx 360™, Bristol Myers Squibb’s patient assistance programs, as well as through the American Psychosocial Oncology Society (APOS), which has



a nationwide database of mental health professionals, and Joe’s House, which provides assistance for patients to locate housing near treatment centers.

Receiving local and national resources and supportive counseling from the *Helpline* allowed more callers to stay on time with treatment, maintain a livable home environment and better manage the distress cancer brings into their lives.

The *Cancer Support Helpline* is made possible thanks to generous support from Bristol-Myers Squibb, Eisai Inc., Genentech Inc. and Onyx Pharmaceuticals, an Amgen subsidiary.

“Open to Options was a very positive experience for me. Sometimes my emotions got the better of me and I would forget to ask all my questions. Open to Options helped me to calm down and get my questions and goals in writing. It really made a difference in organizing my thoughts and communicating them clearly to my doctor.”

– Open to Options participant

## Open to Options: Helping patients prepare for treatment decisions

Being well-prepared to discuss treatment options with your health care team is becoming more important than ever, as cancer treatment becomes increasingly complex with more treatment options available for patients. People living with cancer make critical decisions throughout the cancer journey—well into survivorship and around end of life. They often need help articulating their questions and concerns, as well as their hopes and goals for treatment. The Cancer Support Community’s *Open to Options* treatment decision support program is a remarkable tool for patients to organize these thoughts and concerns.



This year, *Open to Options* continued to expand with nearly every CSC Affiliate location, as well as the *Cancer Support Helpline*, having trained *Open to Options* specialists available to help people with cancer develop a personalized list of questions as they prepare for an upcoming medical appointment. Some patients now say they will not even go to an important appointment without developing a list of questions from *Open to Options* first. Physicians have expressed high satisfaction with how *Open to Options* helps patients go to appointments focused and able to communicate what is most important to them as it relates to care.

*Open to Options* is made possible through generous support from the Amgen Foundation.

## The Living Room: An online community of support

Anyone impacted by a diagnosis of cancer knows that the sense of isolation, loss of control and feelings of helplessness don’t always occur during “normal business hours.” The desire to be connected, get answers to questions and even celebrate good news happens 24 hours a day, 365 days a year. *The Living Room* provides a place where anyone impacted by a cancer diagnosis can find support, education and hope. The Cancer Support Community offers a range of possibilities for those wishing to connect with others through real-time professionally-led support groups, the ability to keep family and friends up-to-date on personal web pages, more than 20 discussion boards and a special place called *Group Loop* just for teens impacted by cancer. *The Living Room* is a warm and welcoming space that helps CSC fulfill its vision—even in the middle of the night.

## Magnolia Meals at Home™

During the cancer experience, managing everyday tasks like food shopping or cooking can be very difficult for many people. *Magnolia Meals at Home*, a partnership between the Cancer Support Community, Meals on Wheels Association of America, CancerCare and Cornucopia Cancer Support Center, is continuing to help families impacted by breast cancer cope with these challenges. *Magnolia Meals at Home* delivers free, nutritious meals to help meet the dietary needs of patients and their families, and allow them to spend quality time together as a family around the dinner table.



*Magnolia Meals at Home* is made possible thanks to generous support from the Eisai Inc.



“I think the most important thing to know about emotional support is that you have to ask for it.”

– Ruth A., *Cancer Experience Registry* Participant

## Breakaway from Cancer®: It takes a team

For the ninth consecutive year, the Cancer Support Community continues its partnership with Breakaway from Cancer, an initiative founded by Amgen Oncology in 2005 to raise awareness of the many vital resources available to people impacted by cancer, from prevention through survivorship.

In addition to CSC, the Breakaway from Cancer partners are Prevent Cancer Foundation, Patient Advocate Foundation and National Coalition for Cancer Survivorship. Together, the advocacy partners collaborate to ensure that millions of patients, survivors and caregivers have access to educational and support services across the continuum of the cancer journey.

A year-round initiative, Breakaway from Cancer is an integral part of the annual Amgen Tour of California, America’s largest professional cycling race, as well as the Dempsey Challenge, an annual weekend of wellness activities in Lewiston, Maine, among other events. By interacting with the local communities at these events, CSC and the other partners are providing thousands of people impacted by cancer with valuable tools and knowledge. Visit [breakawayfromcancer.com](http://breakawayfromcancer.com) to learn more.

CSC looks forward to continuing its partnership with Amgen Oncology and the Breakaway from Cancer team for years to come.



Amgen Oncology’s Kathryn West with Andy and Dotty Leven, volunteers from Cancer Support Community San Francisco Bay Area



## CSC on the radio: Empowering listeners to live well with cancer

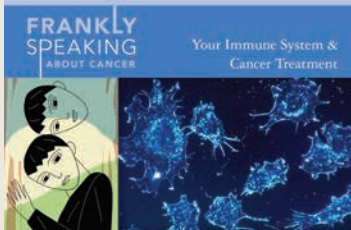
*Frankly Speaking About Cancer*, the Cancer Support Community’s online radio show, continues to reach and inspire thousands of listeners around the world. In 2014, listeners tuned in to Voice America to learn more about living well with cancer, find support and community, hear about the latest innovations in cancer treatment and be inspired by authors, physicians, athletes and everyday heroes.

Highlights from recent shows include:

- World Boxing Association middleweight champion Daniel Jacobs, “The Miracle Man,” shared his inspiring story of becoming the first cancer survivor to win a boxing championship. In 2011, Danny’s toughest fight occurred outside the ring when he was diagnosed with a rare and aggressive form of bone cancer.
- On “*My Parent Has Cancer and it Really Sucks*” authors Marc and Maya Silver joined host Kim Thiboldeaux to reflect on their personal journey of being a teenager whose parent is diagnosed with cancer.
- Suleika Jaouad, award-winning *New York Times* columnist, and Seamus McKiernan, Deputy Blog Editor at the *Huffington Post*, explained how the internet has created and empowered a community of young adults facing cancer.

In addition to Voice America, the *Frankly Speaking About Cancer* radio show is available on iTunes as a downloadable podcast and online at [cancersupportcommunity.org/radioshow](http://cancersupportcommunity.org/radioshow) and [audioboom.com/channel/franklyspeakingaboutcancer](http://audioboom.com/channel/franklyspeakingaboutcancer).

*Frankly Speaking About Cancer* is made possible by generous support from Amgen Oncology, Astellas Pharma US, Inc., AstraZeneca, Boehringer Ingelheim, Bristol-Myers Squibb, Celgene Corporation, Eisai, Genentech, Inc., Greenville Health System Cancer Institute, Incyte Corporation, Lilly Oncology, McKesson Foundation, Medivation, Inc., Myriad Genetics, Inc., Novocure, Onyx Pharmaceuticals, an Amgen subsidiary, PhRMA, Purdue Pharma L.P., Spectrum Pharmaceuticals, Inc., Takeda Oncology, and Teva Oncology.

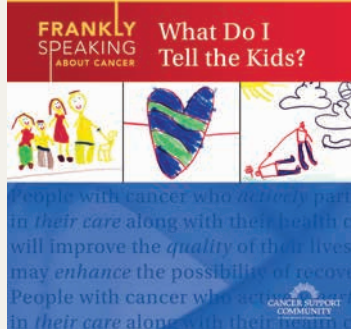


## Frankly Speaking About Cancer: Your Immune System and Cancer Treatment

Today, the field of immunology is one of the most exciting areas of new discoveries and treatments for many different kinds of cancer. Researchers know that the interaction between the immune system and cancer is very complex, and understanding how the immune system works is opening the door to developing new treatments that are changing the way health care experts think about and treat cancer.

Therefore, it is important for both patients and caregivers to have access to educational resources to help them understand this growing field so they can be familiar with their options, and make informed treatment decisions. To address this need, the Cancer Support Community convened an advisory board comprised of health care providers, advocacy organizations, patients and caregivers to develop and launch *Frankly Speaking About Cancer: Your Immune System & Cancer Treatment*.

This innovative, multi-media program has reached more than 40,000 people since launching and includes publications, videos of patients and providers discussing immunotherapy, webinars, social media campaigns and in-person workshops through CSC's Affiliate Network.



## New Frankly Speaking About Cancer publications

This year, CSC developed a new publication, *Frankly Speaking About Cancer: What Do I Tell the Kids?* and updated two existing *Frankly Speaking About Cancer* publications, *Coping with the Cost of Care* and *Lung Cancer*.

*Frankly Speaking About Cancer: What Do I Tell the Kids?* discusses the most common concerns that parents experience when talking to their children about a cancer diagnosis in the family. This publication provides information about children's general understanding of cancer, ways to talk to them about cancer, common behaviors you may see in children in response to a cancer diagnosis in the family and additional support resources.

The fifth edition of *Coping with the Cost of Care* includes the latest information on health insurance options, the Health Insurance Marketplaces, Medicare & Medicaid, Social Security Disability Insurance, clinical trial coverage and other financial concerns.

The seventh edition of *Frankly Speaking About Cancer: Lung Cancer* includes up-to-date information on understanding a lung cancer diagnosis, available treatment options, side effect management, quality of life concerns and resources for support.

All *Frankly Speaking About Cancer* publications can be ordered or downloaded from CSC's website at [cancersupportcommunity.org](http://cancersupportcommunity.org).

The Cancer Support Community's education and outreach programs are made possible thanks to generous support from Amgen Oncology, Astellas Pharma US Inc., AstraZeneca, Boehringer Ingelheim, Bristol-Myers Squibb, Celgene Corporation, Incyte Corporation, Lilly Oncology, Mentor Worldwide LLC, Merck Oncology, Morphotek, Inc., Novartis Oncology, Onyx Pharmaceuticals Inc., an Amgen subsidiary, Spectrum Pharmaceuticals Inc., and TESARO, Inc.



## Raising Awareness: Shining the light on MPNs

In 2014, about 14,500 people were diagnosed with a myeloproliferative neoplasm (MPN), a rare group of blood cancers. Living with a rare cancer like an MPN often creates a unique set of challenges. Unlike other cancer types, many people have never heard of MPNs which can cause those diagnosed to feel isolated. People with MPNs don't always look like they are sick, and often the treatment plan is just to "watch and wait."

To raise awareness of MPNs and to empower and support those touched by this diagnosis, the Cancer Support Community created a free digital toolkit for communities to use to increase awareness of MPNs, and hosted a special series of events called "Shining the Light on MPNs" for patients and families at Cancer Support Community Atlanta, Cancer Support Community Greater Cincinnati/Northern Kentucky, Cancer Support Community Santa Monica, Gilda's Club Chicago, Gilda's Club Metro Detroit and Gilda's Club New York City.

"Shining the Light on MPNs" helped attendees learn more about MPNs and how to live well with this diagnosis, as well as offered ways to support those affected by this disease. In addition to feeling more empowered, attendees felt a stronger sense of community and less isolation.

"Shining the Light on MPNs" was made possible thanks to sponsorship from Incyte Corporation.



“I think it is very encouraging to learn of other, newer options to make living with cancer a more realistic possibility. This has a huge psychological benefit.”

– Frankly Speaking About Cancer workshop participant

“The videos really give a personal touch—you can connect with their raw feelings and vulnerability, it gives it a sense of realness.”

– Frankly Speaking About Cancer eBook reader

“The webinar was so helpful. I learned a lot and could not have made a better investment of my time.”

– Frankly Speaking About Cancer webinar participant

## Frankly Speaking About Cancer enters the digital world

Digital technology is a powerful tool for communication. Information can now be easily accessed through the internet via computer, smartphone, tablet or e-reader. To keep up with the evolving pace of technology and provide people impacted by cancer with easy-to-access and high-quality educational information, the Cancer Support Community converted two existing publications, *Frankly Speaking About Cancer: Spotlight on Breast Reconstruction* and *Frankly Speaking About Cancer: Coping with the Cost of Care* into eBooks.

The *Frankly Speaking About Cancer: Spotlight on Breast Reconstruction* eBook includes information on reconstruction and non-reconstruction options, common short and long term expectations, valuable questions to ask your health care team, family members and insurance company, the recovery process after reconstructive surgery and resources for more information and support. This eBook also includes video clips of women sharing their very personal experiences about whether or not to undergo reconstructive surgery.

The *Frankly Speaking About Cancer: Coping with the Cost of Care* eBook includes information on potential costs associated with cancer care, questions to ask the health care team about costs, tips to manage expenses, a detailed discussion of health insurance, employment disability, finances, medical debt and resources for prescription medication and patient assistance programs.

Both eBooks can be accessed on Apple’s iBooks, Amazon’s Kindle, Barnes and Noble Nook, Google Play and read on any e-reader, computer, tablet or smartphone.



## Educational webinars

To continue to meet the needs of people living with cancer, the Cancer Support Community turned to its *Cancer Experience Registry*, where nearly 8,000 members representing more than 35 different cancer types share their experiences. According to these *Registry* members, they want to learn more about:

- Dealing with long term side effects of a chronic cancer
- Learning more about nutrition and emotional well-being
- Managing stress and long term costs associated with cancer care
- Addressing the unique challenges of caregiving

In response to the areas of concern identified by *Registry* members, CSC developed and delivered several educational webinars for people impacted by cancer and their loved ones. Each webinar featured an esteemed panel of experts to provide valuable insight and experience into each specific topic, including patient and caregiver representatives, physicians, financial experts, nurses and social workers. The webinars all featured an interactive question and answer session, which allowed attendees to ask the panelists questions. Participants in each webinar reported not only a greater understanding of the topic covered, but also felt more empowered to take control of their situation. Each webinar is archived and available at [cancersupportcommunity.org/webinars](http://cancersupportcommunity.org/webinars).

*“I almost went over the deep end. The emotional support I got from the Cancer Support Community allowed me to draw positive energy from people who were going through what I was going through, and am still going through.”*

– Kelly D., Cancer Experience Registry Participant

## Serving people impacted by cancer in more than 170 locations

The Cancer Support Community Affiliate Network consists of nearly 50 licensed facilities, 120 satellite locations and a growing number of hospital partnerships. In 2014, people made more than 400,000 visits to Affiliate locations, including both CSC’s and Gilda’s Clubs, to attend support groups, educational sessions and health and wellness programs, as well as to find support, hope and community. All programs are free of charge to anyone affected by cancer, including patients, caregivers, loved ones and children. The amount of free services rendered by the CSC network from both Headquarters and the Affiliate Network exceeds \$40 million.

## Congratulations to the 2014 Affiliate of Distinction Award Winners

In 2014, CSC awarded four Affiliates with *Affiliate of Distinction* Awards after their successful completion of the Continuous Quality Improvement (CQI) program. An Affiliate who reaches *Affiliate of Distinction* status in the assessment is considered extraordinary in its quality review and serves as a role model for other Cancer Support Communities. Winners are awarded every year at the Annual Leadership Conference. Congratulations to this year’s winners: Gilda’s Club Metro Detroit, Cancer Support Community Arizona, Cancer Support Community Greater Cincinnati-Northern Kentucky and Cancer Support Community Montana.

### GILDA’S CLUB METRO DETROIT



Gilda’s Club Metro Detroit members showing off their artwork after a colored pencil class

### CANCER SUPPORT COMMUNITY ARIZONA



Members of Cancer Support Community Arizona hard at work during a clay-making class

### CANCER SUPPORT COMMUNITY GREATER CINCINNATI-NORTHERN KENTUCKY



Cancer Support Community Greater Cincinnati-Northern Kentucky members enjoying a few of the different wellness classes offered

### CANCER SUPPORT COMMUNITY MONTANA



CSC Montana members love taking to the great outdoors at a snow-shoeing class and at For One Another Family Camp at Flathead Lake



Three of the youngest members of Gilda’s Club Metro Detroit enjoying a holiday party



CSC Arizona members having a blast at the annual Deborah Bateman Family Day of Hope



“Find a safe person or group that you don't have to be ‘strong’ in front of. Take advantage of support groups so you don't feel so alone. Deal with depression and anxiety before AND after treatment, preferably through a professional or other objective party.”

– Anonymous, Cancer Experience Registry Participant



## 2014 Affiliate Leadership Conference: “From Inspiration to Action”

The Cancer Support Community hosted its annual Affiliate Leadership Conference on November 11–14, 2014 in Chicago, IL. Staff and leadership from Cancer Support Community Affiliates across the United States, Canada and Japan came together for this four day event.

Attendees shared best practices, as well as information on many other topics important to serving the needs of people touched by cancer. Those in attendance heard from several thought leaders in our field, including Matthew Loscalzo, LCSW, from the City of Hope, who conducted a presentation on the latest in psychosocial oncology.

Other popular sessions from the conference included a motivational keynote from *New York Times* bestselling author, Hollye Jacobs. Nina Miller, Cancer Liaison Initiatives Manager for the *American College of Surgeons' Commission on Cancer* provided an update on the new accreditation standards and the role of the Cancer Support Community, and Michael VanDerHoef from Marquette University shared his major gift fundraising expertise with the group. A highlight from the final day of the conference was a plenary session featuring two speakers from Microsoft who presented on optimizing efficiencies and building community.



CSC CEO Kim Thiboldeaux, Gilda's Club Founder Joanna Bull and CSC President Linda House



The ALC is an opportunity for Affiliate leaders across the country to reconnect and share best practices with one another



Gilda's Club Chicago warmly welcomed ALC attendees to Chicago by hosting a welcome reception at their Clubhouse



Hollye Jacobs, *New York Times* bestselling author and friend to CSC

The 2014 Affiliate Leadership Conference was supported by Amgen Oncology, Astellas Pharma US, Inc., AstraZeneca, Boehringer Ingelheim, Bristol-Myers Squibb, Celgene Corporation, Eisai Inc., Genentech Inc., Greenville Health System Cancer Institute, Lilly Oncology, McKesson Foundation, Medivation, Inc., Myriad Genetics, Inc., Onyx Pharmaceuticals, an Amgen subsidiary, PhRMA, Purdue Pharma L.P., Takeda Oncology, and Teva Oncology.

## Hospital Partnerships: Building our community

The Cancer Support Community's service delivery through hospital partnerships continues to grow. CSC believes that innovative partnerships between health care providers and community organizations are a critical component in the seamless delivery of comprehensive, quality cancer care that includes psychosocial care as called for by the Institute of Medicine, the American College of Surgeons Commission on Cancer, the American Society of Clinical Oncology and others.



To meet the growing needs of patients in the community, CSC is partnering with hospitals, cancer centers and oncology practices to provide its evidence-based programs and extend its research capability to hospitals and other health care settings.

Building upon the success of its inaugural hospital partnership, Greenville Health System in Greenville, SC, CSC partnered with UF Health Cancer Center at Orlando Health in Orlando, FL in 2014 to become CSC's second hospital partnership. “This partnership addresses the emotional side of fighting cancer and benefits not only the cancer patient, but that patient's full support network,” said Mark Roh, MD, President, UF Health Cancer Center at Orlando Health. Both hospital partnerships are fully operational, each with a dedicated space to provide CSC's programs and services. CSC is proud to work with these prestigious health care organizations to offer high-quality cancer care to people impacted by cancer, and CSC looks forward to the addition of new partners in 2015, including Monmouth Medical Center (Monmouth County, NJ), Monmouth Medical Center Southern Campus (Ocean County, NJ), Presbyterian Healthcare Services (Albuquerque, NM) and OSF Saint Francis Medical Center (Peoria, IL).

“Other people might give you advice that is generically good, but not the best for you. My wife and I took our time, talked to a number of doctors, got as much information as we could and made the treatment choice that was right for us.”

– Rick W., *Cancer Experience Registry* Participant

# Taking Action

Formally launched in 2013, the *Cancer Policy Institute* (CPI) at the Cancer Support Community aims to ensure that all people impacted by cancer have access to comprehensive, quality cancer care that includes social and emotional support by focusing on three core tenets:

**Access** to comprehensive care for all patients

**Quality** as a central theme

**Research** as a critical priority

Given the combination of direct patient services and evidence-based research, CSC is proud to elevate the patient voice to policymakers in local communities, in the offices of regulatory officials and on Capitol Hill.

The first year of full implementation of the Affordable Care Act, the first full year of data collected in the *Cancer Experience Registry* and a health care environment that requires increasingly more complex decisions from patients, present the perfect opportunity for CSC to take a role in helping patients, families and advocates navigate their respective journeys. CSC has taken action in a variety of ways, including leading or participating in coalitions to advance issues important to patients, hosting educational sessions to bring subject matter experts to work alongside advocates on solutions, and creating tools to help people impacted by cancer become more educated consumers of health care.

## Coalitions

Realizing the value in working with the broader cancer community on issues that impact the care and well-being of people with cancer and their families, the *Cancer Policy Institute* team is proud to lead or participate in various efforts with other organizations in the following efforts:

Alliance for a Stronger FDA

Alliance for Quality Psychosocial Cancer Care

American College of Surgeons Commission on Cancer

Cancer Insurance Checklist Working Group

Cancer Leadership Council

Coverage Counts

National Cancer Institute Council of Research Advocates

National Cancer Policy Forum, Institute of Medicine

One Voice Against Cancer

Partnership for Part D Access

Patients Equal Access Coalition

Patient Quality of Life Coalition

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Regulatory Education and Action for Patients

State Patients Equal Access Coalition







I N M E M O R I A M

CSC would like to remember friend and advisor, Jessie Gruman. Jessie worked tirelessly to integrate evidence and quality into the everyday thinking of patients so that they might make educated choices about their lifestyle and health care. Jessie, the founder and president of the Center for Advancing Health, died on July 14, 2014 leaving a very powerful legacy and many strong lessons in patient empowerment. "We listen to patient perspectives. We translate what we learn into resources that help all of us participate fully in our health care and that enable policy makers and clinicians to support our efforts."

## Education

In keeping with the Cancer Support Community's goal of supporting the development of educated and empowered consumers, the *Cancer Policy Institute* of the Cancer Support Community was proud to host four sessions for fellow advocates, professional society members and CSC's Affiliate Network. New for 2014 was the feature of archiving all materials on the CSC website for access by the general public as well. These sessions covered the very relevant topics of:

- Overview of 2013 IOM Report "Delivering High Quality Cancer Care: Charting a New Course for a System in Crisis"
- Working with Regulators: A Focus on CMS
- New Oncology Care Delivery and Payment Reform Models: Implications for Patient and Advocates
- The Ins and Outs of Oral Therapy: What You Need to Know to Ensure Access

These events were made possible thanks to generous support from Celgene Corporation, GlaxoSmithKline and Takeda Oncology.

## The Cancer Insurance Checklist: A patient empowerment tool

In 2013, CSC worked alongside 18 additional organizations to make the *Cancer Insurance Checklist* available to patients. This tool was designed for people who have cancer, have had cancer or are at risk for cancer to use as they shop for health care coverage—primarily in the Health Insurance Marketplaces. While the *Cancer Insurance Checklist* was used by thousands of patients and families in 2013, 2014 brought an opportunity to work together as a group to make it even better. In early 2014, the *Cancer Insurance Checklist* resources were launched in Spanish and supported by a consumer awareness effort. Prior to the opening of the 2015 enrollment period, the *Cancer Insurance Checklist* was updated to provide clarity in a few areas and another awareness campaign ensued. To date, more than 25,000 people have accessed the resources available on cancerinsurancechecklist.org, with thousands more utilizing the printed materials available at CSC Affiliate locations, partners and hospitals.

CSC would like to thank Novartis Oncology for their generous support of the *Cancer Insurance Checklist* and the partner organizations for their collaboration.

"The patients should not feel abandoned. They need to be heard."

— Joseph Greer, PhD of Massachusetts General Hospital

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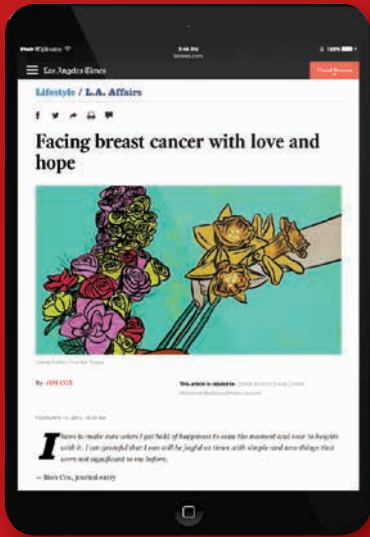
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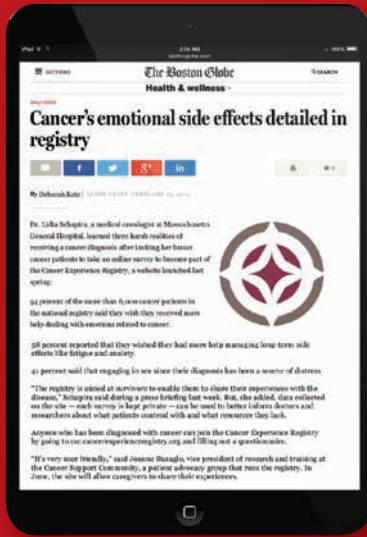
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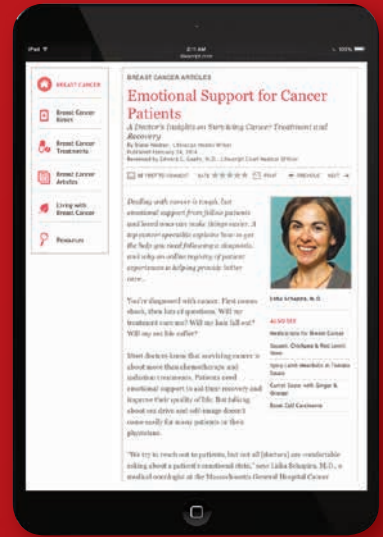
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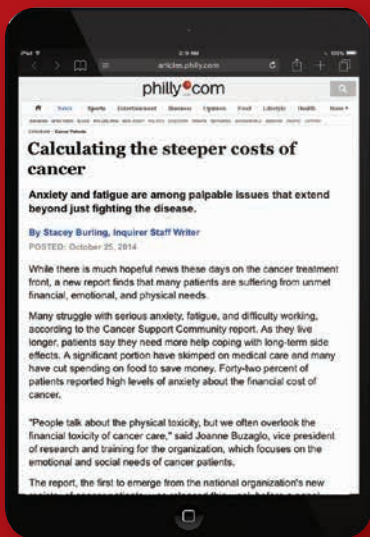
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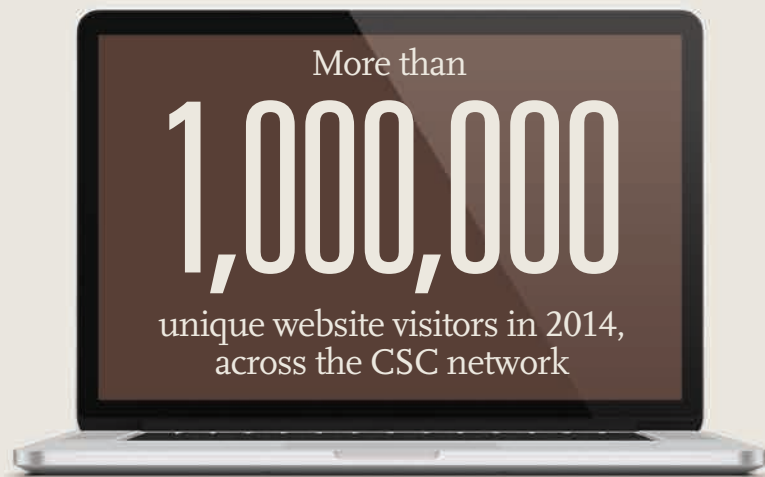


The Cancer Letter



The Telegraph





More than  
**\$40,000,000**  
in annual free services.

As a result, CSC members have reported the following:

- ✓ Decrease in anxiety and distress
- ✓ Increase in confidence knowing what questions to ask their doctor
- ✓ Increase in clinical trial enrollment compared to national average
- ✓ Improvements in health-related quality of life and lifestyle change
- ✓ Decrease in health worry
- ✓ Increase in quality of life around physical, mental and social functioning
- ✓ Increase in physical activity and improved dietary habits



**46** Open Affiliates and 3 Affiliates in development



**5** Hospital partnerships



**120** Satellite locations



**332** Licensed mental health professionals

# Uniting a community through social media

This past year, the Cancer Support Community continued to grow and unite its online community through the use of social media, including the CSC blog. Every day, thousands of people from across the country and around the world visit CSC's Facebook, Twitter, LinkedIn and Pinterest to share their cancer experiences, find support and resources, learn more about the work CSC is doing to change the lives of those impacted by cancer, and connect with others who are touched by cancer—so that no one faces cancer alone.

## CSC SOCIAL MEDIA GROWTH IN 2014



62% INCREASE IN LIKES



64% INCREASE IN FOLLOWERS



62% INCREASE IN FOLLOWERS



101% INCREASE IN FOLLOWERS

Each week, the CSC blog is updated with new posts from cancer survivors, thought leaders, CSC experts and many others to provide readers with new insights into the cancer experience, news from CSC, support and tips for facing the cancer journey and ideas for living well with cancer. In 2014, blog views grew by 105%.

To be part of CSC's online community, visit [cancersupportcommunity.org](http://cancersupportcommunity.org) and click 'Free Newsletter Sign Up'.

*"It was at that moment that I realized how much my family and I could have benefited from the support and services that the organization provides—both during her illness, and after her passing—and it has been a privilege to assist the organization in its work."*

— Bill Bermont

## Bill and Lynne Bermont: Providing a decade of leadership and support to the Cancer Support Community

Bill and Lynne Bermont have been steadfast supporters of the Cancer Support Community mission for more than 10 years. When they first moved to New York City in 2003, they attended a NoogieFest® event at Gilda's Club NYC. Having lost his mother to ovarian cancer while he was in college, Bill says, "It was at that moment that I realized how much my family and I could have benefited from the support and services that the organization provides—both during her illness, and after her passing—and it has been a privilege to assist the organization in its work."

Not long after the event, Bill and a group of individuals who also attended, joined together to form the Young Leadership Council. Bill became chairperson of the Young Leadership Council in 2006 and led the group through a substantial phase of growth during his tenure. During this time, Bill also served as an ex-officio member of CSC's Board of Directors.

Currently, Bill works in Fixed Income at Credit Suisse Securities, with a focus on distressed debt and special situations. Lynne is a professor of French literature and language at New York University and Mercy College. The couple resides in New York City with their two young daughters, Rachel Madeline and Gabrielle Lea. In addition to their work with the Cancer Support Community, Bill is an active volunteer for Duke University—currently serving on the Board of Directors for the Duke Alumni Association and as the outgoing Chairperson for Duke New York. Bill is a Trustee of The Cathedral School, and he and Lynne are active supporters of City Harvest New York, Park Avenue Synagogue and the Ransom Everglades School.



Bill and Lynne Bermont

In 2013, the Cancer Support Community honored Bill, along with the other founding members of the YLC, with the *Founders Award for Leadership* at CSC's annual Spring Celebration. Today, Bill proudly serves as a member of CSC's President's Council, and he and Lynne participate on the Benefit Committee for the Spring Celebration. Over the years, Bill and Lynne's efforts have been instrumental in helping the organization to raise awareness of the need for social and emotional support for anyone affected by cancer.





## Spring Celebration 2014

The Cancer Support Community's annual Spring Celebration is an event that celebrates the accomplishments of heroes in the cancer community, while raising vital funds to advance CSC's mission. At the 2014 event, CSC presented five awards in honor of Harold and Harriet Benjamin (founders of The Wellness Community) and Joanna Bull (founder of Gilda's Club Worldwide).

The Founders Award for Spirit was presented to Hoda Kotb. Hoda is the co-host of the fourth hour of NBC's *TODAY*. She has also been a "Dateline NBC" correspondent and is a New York Times Bestselling author. Hoda is a breast cancer survivor and has been part of several initiatives to raise awareness of the disease.

The Founders Award for Empowerment was awarded to Jennifer Griffin. Jennifer is a national security correspondent for Fox News Channel. In addition to her work with Fox and co-authoring a book with her husband, Jennifer has dedicated countless hours to advancing the awareness of and participation in numerous causes related to cancer – empowering men and women alike.

Receiving the Founder's Award for Leadership were John Wind and Robbin Cook from Maximal Art. The *John Wind for the Cancer Support Community* jewelry collection has been a leading asset to the organization. The collection's signature jewelry is not only one-of-a-kind and beautiful, but also helps raise awareness of the Cancer Support Community's mission.

The Founders Award for Innovation was presented to Celgene for its longstanding commitment to oncology, and it was accepted by Mark Alles, President and Chief Operating Officer of Celgene. Celgene is a global biopharmaceutical corporation committed to changing the course of human health. Whether they are helping people obtain their medications, leveraging cutting-edge scientific technology to discover new treatments or addressing unmet needs for underserved cancers, Celgene's approach to improving the lives of people with cancer takes courage and innovative thinking.

Finally, Jack Ford received a surprise Founders Award for Support for his steadfast support of the Cancer Support Community. Jack has been a consistent part of the Spring Celebration year after year, and is a pillar of strength for CSC.

The Cancer Support Community is grateful to all who made the event a success and to all who attended this memorable evening to support CSC's vision—so that no one faces cancer alone.

### THANK YOU TO OUR GENEROUS CHAIRS AND BENEFIT COMMITTEE FOR ENSURING THAT THE 2014 SPRING CELEBRATION WAS A MEMORABLE EVENING:

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## John Wind Maximal Art

Long time Cancer Support Community friend and supporter, John Wind continued his generous support of CSC by hosting two trunk shows in 2014. These shows, reaching people in New York City and in Washington D.C., united current friends and introduced new friends to the mission and work of CSC through the fun of retail therapy! The John Wind Maximal Art team engaged guests by creating custom pieces and showcasing the John Wind for CSC line of wearable art.



## Elaine Turner

While not new to charitable engagement, Elaine Turner became a new friend and supporter of the Cancer Support Community in 2014. Known for her “Elaine Turner Gives Back” work, Elaine is partnering with CSC to raise awareness of the importance of social and emotional support as a part of comprehensive cancer care. Through her awareness pieces and in-store events, Elaine and her team help CSC to realize its vision, so that no one faces cancer alone.

*“Whatever you enjoy doing, do it...  
I find when my essence is peaceful,  
everything goes better.”*

– Maria B., Cancer Experience  
Registry Participant

## Pour le Monde

Wendi Berger, founder of Pour le Monde perfumes, has graciously supported the Cancer Support Community’s mission for several years. Her beautiful fragrance, TOGETHER, was inspired by CSC’s vision that no one faces cancer alone, and a portion of proceeds from TOGETHER benefit CSC. TOGETHER is a safe, elegant, all natural eau de parfum with a woody, floral scent.



Visit the [cancersupportcommunity.org/cscmarketplace](http://cancersupportcommunity.org/cscmarketplace) for links to Maximal Art, Elaine Turner and Pour le Monde.



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Judith Stein  
David and Daryl Nelms  
Oscar de la Renta, LLC  
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Silicon Valley Community Foundation  
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Kim Thiboldeaux

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Katherine Kelly Lang  
Loeb and Loeb  
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Maureen Ayes on behalf of Nazareth Academy Grade School  
Fran Baker  
Alysia Reiner and David Alan Basche  
Judith Cohen  
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Stephanie Comer and Robert Craigie  
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Emily Ricci  
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Susan Wenberg  
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Elizabeth Barcia  
Sean Barrera  
Nat and Robin Bernstein  
Maureen Van Besien  
Norma Bosch  
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Bulldog Ventures, Ltd.  
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## Ways to Give

The work of the Cancer Support Community is made possible through generous contributions from individuals like you, as well as sponsorships and grants from corporations and foundations. Unrestricted gifts for our general operations offer the greatest flexibility in carrying out our mission. Every gift is important, and there are several ways in which to donate:

### BY MAIL OR PHONE

Checks can be mailed to our headquarters:

**Cancer Support Community**  
1050 17<sup>th</sup> Street, NW, Suite 500  
Washington, D.C. 20036

We also welcome the opportunity to speak with you. Please call us at 202-650-5386.

### ONLINE

Visit [cancersupportcommunity.org](http://cancersupportcommunity.org) and click on "Donate." Online gifts can be made by credit card, or you can print a form and return it by mail.

### GOOD SHOP

CSC has partnered with Goodsearch/GoodShop to help turn your everyday actions into simple ways to support and raise funds for our cause. Shop at one of more than 2,800 participating stores and a percentage of what you spend will be donated to your cause at no cost to you. Goodshop also lists more than 100,000 coupons and deals so you could save money while doing good! To "do good," just go to <https://www.goodsearch.com/> register to sign up and choose Cancer Support Community - National Headquarters as your cause to generate an automatic donation for us with every purchase.

### TRIBUTE AND MEMORIAL GIFTS

You can use any method to make a gift as a tribute in honor of a special person or occasion, or in someone's memory. The Cancer Support Community will acknowledge your contribution and will notify the honoree or family that a tribute or memorial gift has been made.

### FEDERAL APPEALS

*(For Government Employees)*  
Federal employees will find the Cancer Support Community listed as an option in the alphabetical index of the Combined Federal Campaign (CFC). Our CFC number is 11674.

### WORKPLACE GIVING

*(Non-Government Employees)*  
Many companies have giving programs (e.g., United Way) that make donating easy. Please check with your company for information.

### MATCHING GIFTS

You can increase your donation with employer matching funds. Please check with your company.

### STOCK GIFTS

Gifts of stock can be a preferred method for some individuals to make a charitable contribution. CSC will provide the information for transferring stock to our account. Please call us for additional information.

### CARS AND OTHER VEHICLES

Thinking about selling your car, boat, motorcycle, truck or other vehicle? You can donate it to the Cancer Support Community instead. All you need is a clear title and we will take care of the rest, including pickup, at no cost to you. Once your vehicle has been sold, you will be sent a receipt for your tax records, and the sale proceeds will be donated to the Cancer Support Community in your name. Learn more about the vehicle donation program by calling 1-877-272-5650 or visiting [www.cancersupportcommunity.org/vehicledonation](http://www.cancersupportcommunity.org/vehicledonation).

### BEQUESTS

Consider leaving a generous legacy by designating the Cancer Support Community as a beneficiary in your will. Your attorney or tax advisor can provide guidance. If you would like to speak with us about naming CSC as a beneficiary, please call 202-650-5386 to speak with someone from our team.

## CSC Recognition



GuideStar USA, Inc.'s mission is to revolutionize philanthropy and nonprofit practice by providing information that advances transparency, enables donors to make better decisions, and encourages charitable giving. CSC was honored to earn the GuideStar Exchange Gold Participant distinction in 2014. This is the highest level of participation that a non-profit can achieve through the GuideStar exchange and is a testament to our organization's commitment to data transparency.



We were honored to again be given the highest, 4-star rating by Charity Navigator. This designation is administered based on the combination of the programs and services offered and the way in which organizations function financially.



The Independent Charities Seal of Excellence is awarded to those organizations which meet the highest standards of public accountability, program effectiveness and cost effectiveness. Of the 1,000,000 charities operating in the United States today, it is estimated that fewer than 50,000, or 5 percent, meet or exceed these standards, and, of those, fewer than 2,000 have been awarded this Seal. We are proud to have received this distinction.



The Cancer Support Community was honored to be named as a Top Nonprofit Organization by Philanthropedia. This designation was assigned following a survey of experts in the field of cancer care who were asked to rank organizations specifically by their degree of positive impact on people touched by cancer.



# Financial Report

This statement reflects the activities of the Headquarters organization.  
Across the Network, CSC is a \$40 million organization across 46 Affiliates.

## Consolidated Statement of Activities

Statement of Activities, year ended December 31, 2014

	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL
<b>REVENUES AND OTHER SUPPORT</b>				
Development Income	\$ 355,950	—	—	\$ 355,950
Interest Income	7,562	—	—	7,562
Service Delivery				
Program	597,788	801,859	—	1,399,647
Research and Training	80,455	1,427,568	—	1,508,023
Events and Special Initiatives	496,758	365,000	—	861,758
Less Direct Expenses	(227,766)	—	—	(227,766)
Education/Outreach	58,428	860,853	—	919,281
Policy/Advocacy	—	1,426,552	—	1,426,552
Special Purpose Funds	114,557	—	—	114,557
Affiliate Activities	381,800	—	—	381,800
In-Kind Revenue	59,575	—	—	59,575
Miscellaneous Income	72,074	—	—	72,074
PPS Sales, Net of Direct Costs of \$24,935	61,771	—	—	61,771
Net Assets Released from Restriction	2,574,513	(2,574,513)	—	—
<b>Total Revenues and Support</b>	<b>\$ 4,633,465</b>	<b>\$ 2,307,319</b>	<b>—</b>	<b>\$ 6,940,784</b>
<b>EXPENSES</b>				
Program Services	\$ 5,047,703	—	—	\$ 5,047,703
Management and General	354,782	—	—	354,782
Fundraising	296,240	—	—	296,240
Operating Expenses: PPS	282,369	—	—	282,369
<b>Total Expenses</b>	<b>\$ 5,981,094</b>	<b>—</b>	<b>—</b>	<b>\$ 5,981,094</b>
Change in Net Assets Before Sale of Preferred Stock	\$ (1,347,629)	\$ 2,307,319	—	\$ 956,690
Sales of Preferred Stock of PPS to Noncontrolling Stockholder	\$ 100,000	—	—	\$ 100,000
Change in Net Assets	\$ (1,247,629)	\$ 2,307,319	—	\$ 1,059,690
Net Assets at Beginning of Year	\$ 3,209,706	\$ 4,452,400	\$ 10,000	\$ 7,672,106
Net Assets at End of Year	\$ 1,962,077	\$ 6,759,719	\$ 10,000	\$ 8,731,796

### EXPENSES

**PROGRAMS  
AND  
SERVICES**  
**82%**

**MANAGEMENT  
AND GENERAL**  
**9%**

**GENERAL  
FUNDRAISING**  
**9%**

Cancer Support Community is a 501(c)(3) charitable organization and all donations are tax-deductible to the extent allowed by the law. Every gift to the Cancer Support Community helps us ensure that no one faces cancer alone. We thank you for your generous support.



# CANCER SUPPORT COMMUNITY

*A Global Network of Education and Hope*



**the  
wellness  
community**



[WWW.CANCERSUPPORTCOMMUNITY.ORG](http://WWW.CANCERSUPPORTCOMMUNITY.ORG)



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