

Delivering on the Promise of High-Quality Cancer Care



“By working toward this shared goal, the cancer care community can improve the quality of life and outcomes for people facing a cancer diagnosis.”

—Institute of Medicine

ABOUT THE CANCER SUPPORT COMMUNITY

The mission of the Cancer Support Community® (CSC) is to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action and sustained by community. In 2009, The Wellness Community® and Gilda's Club® joined forces to become the Cancer Support Community. The combined organization, with more than 50 years of collective experience, provides the highest quality social and emotional support for people impacted by cancer through a network of 50 Affiliates, more than 120 satellite locations and a vibrant online and telephone community, touching more than one million people each year.

Backed by evidence that the best cancer care includes social and emotional support, the Cancer Support Community offers these services free of charge to men, women and children with any type or stage of cancer and to their loved ones. As the largest professionally led nonprofit network of cancer support worldwide, the Cancer Support Community delivers a comprehensive menu of personalized and essential services including support groups, educational workshops, exercise, art and nutrition classes and social activities for the entire family. Through cutting-edge psychosocial, behavioral and survivorship research, the Cancer Support Community's *Research and Training Institute* is helping CSC change the future of cancer care through education and training. The Cancer Support Community's *Cancer Policy Institute* ensures that the voices of 13.7 million cancer survivors and their families are heard in the nation's capital and in state and local legislatures across the country. In 2013, the CSC network delivered nearly \$48 million in free services to patients and families. The Cancer Support Community is advancing the innovations that are becoming the standard in complete cancer care.

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DEAR FRIENDS OF THE CANCER SUPPORT COMMUNITY,

2013 was a remarkable year for the Cancer Support Community as we made significant strides in ensuring the delivery of patient-centered, high-quality cancer care.

This year, the *Research and Training Institute* launched the *Cancer Experience Registry*—the first-of-its-kind registry dedicated to fully understanding the experiences of people living with cancer. By collecting data on the cancer experience from those who have received a cancer diagnosis, we are better able to inform the future of cancer care and address the emotional and social needs of people affected by cancer.

In June, CSC formally launched the *Cancer Policy Institute*. This important event was held at the Newseum in Washington, D.C., where we were joined by more than 250 friends, colleagues, patients and policymakers to hear remarks from speaker Ezekiel Emanuel, MD, PhD, a world-renowned voice in health policy, and honor Members of Congress who are having an impact on cancer care. The focus of the *Cancer Policy Institute* is to couple data from the *Research and Training Institute* with the patient experiences seen in our Affiliate Network and through our direct services to inform the thinking of policymakers. The *Cancer Policy Institute* is proud to bring the voice of the patient to three key areas of priority: **Access** to comprehensive care for all patients, **Quality** as a central theme and **Research** as a critical priority.

As highlighted in this report, 2013 was also a year of tremendous growth for CSC programs such as the *Cancer Support Helpline*, *CancerSupportSource* and *Open to Options*, as well as new and updated launches of CSC's *Frankly Speaking About Cancer* resources.

Celebrity friends of CSC, such as Brian d'Arcy James, Lindsay Mendez, Laura Benanti and the *Good Morning America* team also engaged with CSC by participating in and supporting CSC's work and mission.

The Institute of Medicine (IOM) released its 2013 report, *Delivering High-Quality Cancer Care: Charting a New Course for a System in Crisis*, calling for an increased focus on delivering patient-centered care to those who are impacted by cancer. The committee proposed five interconnected components that will improve the quality of cancer care. The Cancer Support Community has always worked to ensure that these five components of cancer care—engaging patients, evidence-based care, learning through information technology, measuring the quality of care and accessible and affordable care—have been at the core of CSC's mission, programming and services for more than 30 years, and that is why we chose this IOM report as the central theme for this year's annual report. CSC applauds the IOM for raising awareness of these items as a part of comprehensive, quality cancer care.

As you can see in the following pages, we are committed to delivering high-quality cancer care by remaining true to our mission: **ensuring that all people impacted by cancer are empowered by knowledge, strengthened by action and sustained by community.**

Warm regards,



Kim Thiboldeaux
President and CEO



Andrew L. Sandler
Board Chair





ENGAGING PATIENTS

According to the IOM report (2013), a high-quality cancer care delivery system must provide care for the whole patient, including ensuring that those who are living with cancer are fully informed of their diagnosis, prognosis, treatment options, potential benefits and harms of treatment, palliative care options, cost of care and availability of psychosocial support.

Engaging and empowering patients has been at the center of CSC's mission for more than 30 years, and 2013 delivered on that promise. The Cancer Support Community engaged patients and their loved ones in a number of ways including through the delivery of educational materials and programs such as the *Open to Options* program, *Frankly Speaking About Cancer* books, webinars and workshops, outreach through social media and participation in events like Breakaway from Cancer. The Cancer Support Community also engaged patients online through its weekly radio show *Frankly Speaking About Cancer*.

There are lots of resources available to help. Don't wait to take advantage of them. Start finding help as soon as you get your diagnosis.

Carol L.

The Cancer Support Helpline® Live Chat

The Cancer Support Community proudly added a new live chat feature to the *Cancer Support Helpline* in 2013. Patients and families can now contact *Helpline* counselors directly from the CSC website. In a "live chat," there is real-time online communication between someone in need and the *Helpline* counselor. Once a counselor has been contacted through the website, either person can enter a question or comment to appear on the other person's computer monitor, tablet or smart phone. This enhancement to the *Helpline* allows people to connect to professional support when the phone isn't an option. Some users prefer the privacy online chatting can provide. Others prefer its anonymity, and some tech-savvy users are just more comfortable using this way of communicating. Users chat from the waiting room at the doctor's office, the train, at work and even while at the gym. In the first few months, hundreds of people have taken advantage of this new way to connect with the vital resources, support and information the *Helpline* offers. The majority of chats begin with basic questions, the need for a resource or referral, information about a CSC Affiliate or other quick concerns. Sometimes that is enough, but other times counselors can identify underlying concerns and worries, and initiate a supportive conversation online.

The *Cancer Support Helpline's* Live Chat feature is made possible by grants from Genentech, Janssen and Onyx Pharmaceuticals, Inc., an Amgen subsidiary.

Frankly Speaking About Cancer® Resources, Workshops and Webinars

Through the landmark educational program, *Frankly Speaking About Cancer*, the Cancer Support Community distributed more than 52,000 educational books in print and online in 2013. In-person workshops were delivered at 209 locations across the country. Of those who participated in the in-person workshops, 95% reported an increase in knowledge, while more than 80% felt better equipped to communicate with their health care team and 97% would recommend the program to others.

This year, CSC launched two new *Frankly Speaking About Cancer* books—*Frankly Speaking About Cancer: Multiple Myeloma* and *Frankly Speaking About Cancer: Brain Tumors*. To ensure that these pieces address the unique needs of people living with a cancer diagnosis and their loved ones, CSC worked with patients, caregivers, advocacy partners and health care experts to develop and review the content. In addition to these new pieces, CSC also updated the following *Frankly Speaking About Cancer* books:

- Coping with the Cost of Care
- Liver Cancer
- Lung Cancer
- Metastatic Breast Cancer
- Treatments & Side Effects

Frankly Speaking About Cancer materials can be requested or downloaded at cancersupportcommunity.org.

To expand online offerings, CSC also offered two webinars this year. The *Frankly Speaking About Cancer: Coping with the Cost of Care* webinar discussed information on health insurance, the practical impact of health care reform, patient assistance programs, employment and disability, and resources to help manage the cost of cancer care. The *Living with an MPN: Beyond the Medicine, Addressing Emotional & Financial Concerns* webinar highlighted the emotional issues and financial burdens experienced by people impacted by a type of cancer called myeloproliferative neoplasms and provided tips and resources to help people cope with their concerns.



Frankly Speaking About Cancer books and resources are available at cancersupportcommunity.org

FRANKLY SPEAKING ABOUT CANCER (FSAC) RESOURCES, WORKSHOPS AND WEBINARS WERE MADE POSSIBLE THROUGH THE SUPPORT OF CSC'S GENEROUS SUPPORTERS:

- Amgen Oncology
- Astellas Pharma US, Inc.
- AstraZeneca
- Bayer HealthCare
- Celgene Corporation
- Daiichi Sankyo
- Genentech
- Incyte Corporation
- Janssen
- Lilly Oncology
- Millennium: The Takeda Oncology Company
- Myriad Genetics, Inc.
- Novartis Oncology
- Onyx Pharmaceuticals, Inc., an Amgen subsidiary
- Patient Access Network
- Sanofi

Frankly Speaking About Cancer® Radio Show

Every Tuesday at 4 p.m. Eastern Time, the *Frankly Speaking About Cancer* radio show explores a new topic in cancer with medical experts, opinion leaders, survivors and caregivers from all over the world, reaching more than 12,000 unique listeners each month.

In 2013, the show covered a compelling array of topics ranging from the Affordable Care Act, to cancer-detecting dogs, to *Re-Mission 2*—a video game for kids living with cancer. The show played host to the unique insights and perspectives of dedicated physicians, nurses and social workers, and inspiring authors, filmmakers and entrepreneurs. If you missed a show, every episode of *Frankly Speaking About Cancer* is available online at cancersupportcommunity.org/radioshow and as a downloadable podcast from the iTunes store.

Frankly Speaking About Cancer is made possible through generous support from Eisai Inc., Morphotek, Inc., Amgen Oncology, Lilly Oncology, Celgene Corporation, Bristol-Myers Squibb, Genentech, McKesson Foundation, AstraZeneca, Millennium: The Takeda Oncology Company, Purdue Pharma L.P. and Onyx Pharmaceuticals, Inc., an Amgen subsidiary.

Open to Options®: Helping Patients Prepare for Cancer Treatment Decisions



Quality cancer care must engage the person with cancer to actively participate in decision-making based on clear and understandable information about the cancer diagnosis, prognosis, treatment

benefits and harms, palliative care, psychosocial support and details on the cost of care (IOM 2013).

The Cancer Support Community developed *Open to Options*, a free treatment decision support program to help patients identify and prioritize questions and concerns to share with their health care team when a treatment decision needs to be made. As

breakthroughs in cancer research are leading to more treatment options, patients are often presented with more complex options than ever before, and a standard list of questions might not adequately communicate the patient's personal preferences, life situation or goals. Simultaneously, physicians often



report feeling unsure about what the patient understands about the diagnosis or treatment options and appreciate any tool that helps focus the discussion on the treatment decision at hand.

By helping the patient better prepare for these discussions, *Open to Options* enables the health care provider to focus in on the key questions and concerns a particular patient brings to the appointment. Physicians and patients alike report that this creates a more productive and focused appointment leading to the best treatment decision.

In 2013, CSC conducted a study in which patients experienced reduced distress and anxiety and improved patient-physician communication after participating in the *Open to Options* program. These findings reaffirm the results of a previous study conducted in 2011 that demonstrated the same benefits of participating in *Open to Options* among patients with blood cancer.

Open to Options is available by appointment through our toll-free *Cancer Support Helpline* in English and Spanish for any type of cancer at any stage of the patient journey and at select CSC centers nationwide. For more information about *Open to Options*, please visit the Cancer Support Community website or call 888-793-9355.

Open to Options is made possible through generous support from the Amgen Foundation and Morphotek, Inc.

Find the Cancer Support Community on Social Media

2013 was a banner year for the Cancer Support Community on social media with an increasing number of people turning to the Internet and their cell phones to find information and social and emotional support during their cancer journey.

- Facebook:** 59% increase in 'likes'
- Twitter:** 110% increase in followers
- Pinterest:** launched and growing
- LinkedIn:** 174% increase in followers
- Google+:** 138% increase in followers
- CSC Blog:** 54% increase in readership

For more on the latest Cancer Support Community news, program launches, updates and other information join CSC's email list by going to cancersupportcommunity.org and clicking 'Free Newsletter Sign Up'.

Breakaway from Cancer®

The Cancer Support Community is proud to be a partner of Breakaway from Cancer (BFC), a national initiative founded by Amgen Oncology in 2005 to raise awareness of the important resources available to people affected by cancer, from prevention through survivorship. Breakaway from Cancer provides CSC with numerous opportunities to raise awareness of programs and services through public events, media coverage, professional meetings and online exposure. This unique collaboration ensures that millions of patients, survivors and caregivers have access to CSC's educational and support services, so that no one faces cancer alone®.

In May, CSC joined Amgen Oncology and the BFC partners, Prevent Cancer Foundation, National Coalition for Cancer Survivorship and Patient Advocate Foundation, for the Amgen Tour of California, America's largest professional cycling event and the signature event of the partnership. At each stage, CSC interacted with thousands of patients, caregivers, family and friends at the Lifestyle Festival and was able to provide them with valuable information and resources.

In October, the Breakaway from Cancer partners joined forces again at the Dempsey Challenge, a weekend of wellness activities in Lewiston, Maine to benefit the local community.

The Cancer Support Community looks forward to its continued partnership with Amgen Oncology, Breakaway from Cancer and the partners for years to come.



Friends of CSC enjoying the event and their new frisbees



(left to right) Emily Martin, Kim Thiboldeaux and Linda House



A former Breakaway Mile winner visits the BFC Lifestyle Festival



CSC enjoyed interacting with friends, patients and caregivers at the Lifestyle Festival



Amgen's Kathryn West with Patrick Dempsey



EVIDENCE-BASED CARE

Gathering and analyzing data on the cancer experience is an essential element of delivering high-quality cancer care. Through cutting-edge psychosocial, behavioral and survivorship research, health care teams can use our findings to improve the patient experience and help patients make more informed treatment decisions that are consistent with their needs, values and preferences.

Building upon extensive research conducted by CSC's *Research and Training Institute*, patient-centered programs such as the *Cancer Support Helpline* and *The Living Room* deliver evidence-based support and resources directly to the patient and his or her loved ones. Through the opening of new CSC Affiliate locations and on-site centers at hospitals, the Cancer Support Community continued to offer these programs and services to an increasing number of people impacted by cancer in 2013.

A great organization with warm and caring staff and a wealth of information for anyone affected by cancer, but especially for the caregivers. Cannot recommend it too highly. Their online support is a real strong point for anyone beyond the reach of one of their affiliates around the country.

Musaab

The Cancer Support Community Program Model

The Cancer Support Community is a global leader in providing vital psychosocial services for people impacted by cancer no matter where they are. More than 1 million people are touched each year through online and telephone services, or by attending in-person programs at one of more than 170 program locations in the CSC network. CSC's evidence-based program model is designed to help people of all ages, with all types of cancer and at any stage of the disease, as well as their loved ones, improve their quality of life. People come to CSC for a variety of reasons: to learn about cancer, to give and receive support, to reduce distress, to seek assistance in preparing for a doctor's appointment, to feel less isolated, to learn skills for wellness and healthy living and to connect with others, to name a few. In the age of individualized medicine, CSC offers personalized support, education and hope to people impacted by a cancer diagnosis.



Enjoying an exercise class at Cancer Support Community Greater Philadelphia



Family cooking class at Gilda's Club Chicago



Seminar at Gilda's Club Chicago



Art therapy at Gilda's Club Chicago

Affiliate Network Updates

The Cancer Support Community Affiliate Network consists of 50 centers, 120 satellite locations and a growing number of hospital-based centers. The Affiliates deliver support groups and counseling, as well as education, exercise and health and wellness programs. In 2013, nearly 80,000 people made more than 750,000 visits to our centers across the country and around the globe.

All programs are free of charge to anyone affected by cancer, including patients, caregivers, loved ones and children. The amount of free services rendered by the CSC network each year (in addition to volunteer services) from both Headquarters and the Affiliate Network is estimated to be approximately \$48 million.



People impacted by cancer enter through the trademark red door, like this one at Gilda's Club New York, to receive support and hope

2013 HIGHLIGHTS FROM THE AFFILIATE NETWORK:

- CSC celebrates the opening of two new Affiliates! Gilda's Club Evansville and Gilda's Club Twin Cities are officially open and serving people affected by cancer through educational, emotional and new member support groups, as well as health and wellness activities.
- CSC congratulates Gilda's Club Chicago, Cancer Support Community Simcoe-Muskoka and Cancer Support Community St. Louis for achieving *Affiliate of Distinction* status after completing the Continuous Quality Improvement (CQI) program. An Affiliate who reaches Affiliate of Distinction status is considered extraordinary in its quality review and serves as a role model for other Cancer Support Communities.
- *The Wall Street Journal* featured CSC and hospital partner Greenville Health System's Center for Integrative Oncology and Survivorship in Greenville, SC in an article on the impact made on the lives of people living with cancer. Through this unique partnership, patients are able to receive CSC's distress-screening services and evidence-based programming on-site at the hospital where they are receiving the rest of their care.

2013 Affiliate Leadership Conference: “Nurturing our Network, Increasing our Impact”

Affiliate leaders gathered in Washington, D.C. for the Cancer Support Community’s annual Affiliate Leadership Conference. The 2013 conference kicked off with an opening reception featuring a “Best Practice” poster exhibit from several Affiliate leaders. The next



Gilda’s Club founder Joanna Bull with CSC’s Sara Goldberger

two days featured presentations from acclaimed speakers and breakout sessions where Affiliate leaders could discuss best practices and share successful learnings about programs and activities. These sessions helped unify and underscore the 2013 conference theme of “Nurturing our Network, Increasing our Impact.”



Jay Lockaby with Affiliate of Distinction Award winners, CSC Simcoe-Muskoka



Throughout the week, Affiliate leaders presented posters and heard insights from several acclaimed speakers



Policy speaker Karen Pollitz, Senior Fellow at Kaiser Family Foundation



Beth Hamil of CSC East Tennessee and Karen Morrison of Gilda’s Club Louisville

2013 CONFERENCE SPEAKERS

- Barbara Andersen—PhD, Professor, The Ohio State University
- Dave Ashworth—Board Chair, Cancer Support Community North Texas
- Paula Berezin—President & Chief Strategist, Social Capital Partnerships
- Dennis Chyba—Founder & President, ADCIEO
- David La Piana—Managing Partner, La Piana Consulting & Associates
- Greg Lassonde—Legacy Giving Specialist & Consultant
- Karen Pollitz—Senior Fellow, Kaiser Family Foundation
- Dave Tesmer—Senior Vice President, Community Engagement and Advocacy, Texas Health Resources
- Laura Traut-Coyle—Senior Strategist, Social Capital Partnerships
- Greg Warner—President, MarketSmart
- Jim Watson—Director, Heartland Media

This year’s conference was supported by: Amgen Oncology, Astellas Pharma US Inc., AstraZeneca, Bristol-Myers Squibb, Celgene Corporation, Eisai Inc., Lilly Oncology, Genentech, McKesson Foundation, Millennium: The Takeda Oncology Company, Morphotek, Inc., Onyx Pharmaceuticals, Inc., an Amgen subsidiary, Purdue Pharma L.P. and The Weingart Foundation.



Building a New Standard in Telephone Cancer Support

The Cancer Support Community's *Cancer Support Helpline*[®] saw an increase in utilization in 2013 by more than 12%. The *Helpline* provides callers with professional support services, including the newest service, distress screening. *Helpline* callers living with cancer can now participate in a brief online survey to assist them in identifying areas of concern. Using the results of the survey, *Helpline* counselors provide a personal support care plan to assist patients in accessing vital resources and educational information. For Spanish speakers impacted by cancer, the *Cancer Support Helpline* is also now available in Spanish.

CSC, with Onyx Pharmaceuticals, Inc., an Amgen subsidiary, established a new industry standard for patient access programs. Through this program, CSC is assisting and empowering patients with multiple myeloma and their caregivers referred directly by the Onyx Pharmaceuticals 360[™] (Onyx 360) patient assistance program. Patients, family members and caregivers who contact or enroll in the Onyx 360 patient support and services program can be referred to the CSC *Cancer Support Helpline* for information about and referral to local, regional and national resources, short-term support and counseling related to stress management, personal or family issues and practical support for managing day-to-day treatment and survivorship issues. By providing highly personalized assistance to help patients and caregivers identify and address critical needs, CSC is able to link callers with a community of support and help them live better lives.

The *Cancer Support Helpline* is made possible thanks to the generous support of Genentech, Incyte Corporation, Janssen and Onyx Pharmaceuticals, Inc., an Amgen subsidiary.

The Cancer Support Community's Online Community: *The Living Room*[®]

Anyone touched by cancer knows that intrusive thoughts and fears can feel overwhelming, and sometimes work and family demands or distance to support programs may make it difficult to access in-person programs and services. The Cancer Support Community's *Living Room* is a warm and welcoming online place where anyone impacted by a cancer diagnosis, patients or families, can go 24 hours a day, 365 days a year for continuous access to support, education and hope. *The Living Room* is an online community where people can get both professional and peer support.

The Living Room offers a host of opportunities to connect with others. Online support groups for patients, caregivers or bereaved individuals meet at the same time each week and are led by licensed mental health professionals specifically trained in CSC's Empowerment Model.

The Living Room also has 17 professionally moderated discussion boards on topics such as "Breast Cancer: Living Life After Treatment," and "Caregiving" where people can post questions, give and receive advice and get support from others in similar situations.

2013 saw unique visitors to *The Living Room* attending more than 500 online group sessions.

Because staying connected to family, friends, co-workers and others is important for anyone impacted by a cancer diagnosis, *The Living Room* allows people to create their own personal webpage. People using this feature can blog, post photos or videos and share their calendar with their loved ones. Friends and family can send comments or well wishes and respond to requests for help. More than 500 people have used this feature to date and it continues to grow.

Group Loop, *The Living Room*'s site for teens ages 13-19 who have cancer or who are supporting a family member or friend with cancer, provides a place for almost 800 teens to connect with other teens impacted by a cancer diagnosis. In addition to logging on to read informational content, more than 2,300 teens have posted messages on the discussion boards since its launch.

The Living Room is made available thanks to the generous support of Genentech and the TJX Foundation.

LEARNING THROUGH INFORMATION TECHNOLOGY



Access to care and support for those impacted by cancer is an essential part of high-quality cancer care. By utilizing the latest technology to offer support, resources and education, patients have the ability to get support in ways most convenient and beneficial to them.

In 2013, the Cancer Support Community made great strides in improving patient access to information through technology with the delivery of the *Cancer Transitions* program online, CSC's mobile app, growth of CSC's online distress screening tool *CancerSupportSource* and optimization of the CSC website, which saw a 71% increase in unique visitors.

Sometimes I'm not sure how to put into words what bothers me the most. People ask me how I'm doing and I say, 'Fine'. Deep down I'm terrified about how to manage it all. I am so glad I could answer these questions online and find the help I needed.

Ellen

Cancer Transitions: Moving Beyond Treatment®

To address the transition from active cancer treatment to survivorship, the Cancer Support Community and the LIVESTRONG Foundation developed *Cancer Transitions: Moving Beyond*

Treatment. This program covers core issues for cancer survivors, such as exercise, nutrition, emotional support and medical management. Since its successful pilot, *Cancer Transitions* has been delivered more than 350 times in 138 locations, reaching more than 4,500 survivors.



In late 2013, the Cancer Support Community expanded *Cancer Transitions* to an online format to meet the needs of those who do not have access to an in-person program or prefer an online format. In the first two months since its launch, *Cancer Transitions* online received nearly 200 new registrants and continues to grow.

CANCER SUPPORT SOURCE

Distress Screening: Transforming the Cancer Experience One Patient at a Time

This year, the Cancer Support Community expanded its distress screening program by integrating *CancerSupportSource*SM (CSS) into a number of different electronic medical record systems in partnership with key hospitals. Building on the success of *CancerSupportSource*, a number of American College of Surgeons Commission on Cancer (CoC) accredited cancer centers and Cancer Support Community Affiliates are utilizing *CancerSupportSource* and providing meaningful insights into the mechanics, benefits and barriers to implementing distress screening in a diverse set of care settings and across a diverse platform of electronic medical records. CSC thanks participating hospitals, UnityPoint-Trinity Cancer Center, Community Hospital of the Monterey Peninsula, Celilo Cancer Center, UF Health Cancer Center at Orlando Health, Greenville Hospital System University Medical Center, Holy Redeemer Bott Cancer Center and Georgia Regents Cancer Center, for their support in this very important work.

Through research and subsequent implementation of distress screening with thousands of people who are living with cancer, CSC has demonstrated that screening for distress is transforming the patient experience. CSS enables hospitals, cancer centers, oncology practices and community organizations to efficiently and effectively implement screening for patient distress and manage automated referrals for information and resources.

The results of two research studies presented at the National Comprehensive Cancer Network's (NCCN) Annual Conference suggested that when people are screened for cancer-related distress using CSC's scientifically validated, web-based *CancerSupportSource*, referred to community

Delivering Distress Screening in Spanish

CancerSupportSource can now screen for social and emotional distress among Spanish-speaking patients. Reaching this population of people living with cancer allows the Cancer Support Community to further provide cancer care to an even broader group of individuals in need.

My Cancer Manager



The Cancer Support Community's mobile app, *My Cancer Manager*, delivers support and information straight to users' fingertips. *My Cancer Manager* is a tool which helps people living with cancer keep track of stress related to emotional and social concerns, keep a journal, have access to educational resources and find CSC Affiliate locations. Since launch, *My Cancer Manager* has been downloaded by people living in more than 60 countries. *My Cancer Manager* can be downloaded for free on iTunes for iPhone or iPad.

"As a nurse I thought I really connected with my patients and understood what bothered them. Little did I realize that I really was just scratching the surface. *CancerSupportSource*SM gave me a tool to start a more meaningful conversation about what kind of help my patients need the most."

Nurse, CSS Administrator

resources and followed-up with repeat screening, there is a significant decrease in the average number of distress-related problems and overall distress. This data was used to develop a training module to help health care providers understand challenges associated with distress screening, as well as solutions for successfully integrating distress screening in the community.

AMONG ALL OF THE ITEMS IN CSS, THE MOST PREDICTIVE OF DISTRESS WERE:

- Having concerns about changes or disruptions in work, school or home life
- Being worried about the future and what lies ahead
- Feeling too tired to do the things you need or want to do
- Feeling sad or depressed
- Having a diminished ability to exercise or be physically active

This and other evidence reinforces what CSC has espoused all along—it is simply not enough to help people with cancer identify their stressors. Patients must receive education, supportive interventions and referrals to vital community resources to reduce anxiety and depression, and increase overall satisfaction with care. Results suggest that these are priority areas for distress screening and subsequent referral to support services, such as those offered by CSC. Distress screening is also available free of charge through the *Cancer Support Helpline* by calling 888-793-9355.

Along with more than 1,400 CoC accredited cancer centers, all CSC Affiliates across the nation will provide distress screening as a new standard of care by 2015.



These programs fill a gap left by the medical community. The Cancer Support Community doesn't just make dealing with the disease bearable but rewarding in so many ways. I have also become a volunteer.

Online participant

MEASURING THE QUALITY OF CARE

To deliver high-quality cancer care, the current patient experience must be assessed and measured by gathering information from those who have been impacted most. By gathering and analyzing information, health care teams can gain a more complete picture of the patient experience and address current gaps in cancer care for the whole patient.

The Cancer Support Community's *Research and Training Institute* works to achieve a greater understanding of the patient experience, as well as shape the future of cancer care through innovative research studies, program development and implementation. This year was no exception, as the *Research and Training Institute* made great strides in reaching this goal—most notably through the launch of the *Cancer Experience Registry*, a place for anyone who has ever received a cancer diagnosis to answer questions and share their experience.

CSC's continued involvement in the Alliance for Quality Psychosocial Cancer Care also ensures that the quality of cancer care is addressed, is continuously improved and leads to a higher standard of care in the future.

The Research and Training Institute

The Cancer Support Community's *Research and Training Institute* (RTI) examines the critical role of social and emotional support for those impacted by cancer. The *Research and Training Institute* performs studies that help people living with cancer and their caregivers, and gives people affected by cancer the opportunity to share their collective experience in order to inform next steps in research, programs and policy.



The RTI's historic Sheep Barn is located in Fairmount Park, Philadelphia, PA

In 2013, the *Research and Training Institute* team presented data at several professional and scientific meetings including the American Psychosocial Oncology Society (APOS), the American Society of Clinical Oncology (ASCO), the Society of Behavioral Medicine (SBM) and the National Comprehensive Cancer Network Annual Conference (NCCN). RTI researchers also had work featured in a number of scientific journals including *The Journal of the National Comprehensive Cancer Network* (JNCCN), *Medical Decision Making*, *Patient Education and Counseling*, *Psycho-Oncology*, *Translational Behavioral Medicine* and *The Journal of Cancer Survivorship*.

Measuring the Patient Experience: The Cancer Experience Registry®

The Cancer Support Community's *Research and Training Institute* experienced tremendous growth through the launch of the *Cancer Experience Registry*. This first-of-its-kind *Registry* documents the patient experience from diagnosis through the care continuum. It allows participants to share data in real time and links them to valuable resources, disseminates findings to the cancer care community and informs future research, program and policy initiatives.

The *Cancer Experience Registry* grew out of the urgent need to identify and quantify the social and emotional gaps in care delivery and develop innovative research and programs to improve long-term quality of life for people affected by cancer.

"The questions allowed me to reflect upon my cancer and needs in a new way, and the opportunity to view my experiences as compared to others was especially helpful."

At the end of 2013, nearly 6,000 people representing more than 35 different cancer types registered to

share their voice and learn from the experience of others.

CSC's vision for the *Cancer Experience Registry* is a bold one, growing to over 10,000 participants in 2014 and placing the patient and the caregiver at the center of the conversation.

The Alliance for Quality Psychosocial Cancer Care

MAKING STRIDES IN THE IMPLEMENTATION OF THE INSTITUTE OF MEDICINE'S REPORT, *CANCER CARE FOR THE WHOLE PATIENT*

Upon release of the Institute of Medicine's critically important report, *Cancer Care for the Whole Patient: Meeting Psychosocial Health Needs*, leaders in psychosocial oncology and the cancer care community came together to implement its key recommendations. Since its inception in 2008, more

than 30 organizations representing a diverse cross-section of stakeholders have joined the *Alliance* to educate key audiences that quality psychosocial care is critical to optimal clinical outcomes for people affected by cancer and to ensure psychosocial care is integrated into the medical standard of care for oncology. The *Alliance* is led by three co-chairs including representatives from the Cancer Support Community, the American Cancer Society and the American Psychosocial Oncology Society. *Alliance* initiatives include regular educational forums and membership calls addressing social and emotional needs of patients, survivors and

ACCORDING TO CANCER EXPERIENCE REGISTRY DATA:

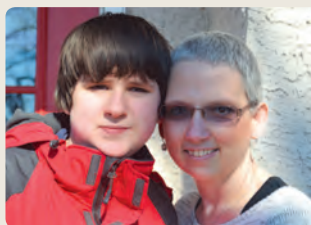
- 54% of registrants wish they had received more help dealing with emotions related to their cancer
- 44% would have liked to receive more decision support, such as *Open to Options*, prior to making their treatment decision
- 47% of the registrants reported not being asked about cancer-related distress by a member of their health care team

In the near future, the *Registry* will evolve into a Patient Powered Research Network that will enable patients to interact with and control information at a new level of personalization.

In addition to the general *Cancer Experience Registry*, individual registries for people who have ever received a diagnosis of **Breast Cancer, Chronic Myeloid Leukemia, Metastatic Breast Cancer** or **Multiple Myeloma** were also launched to learn more about the specific experiences related to these cancers, as well as inform the future of care.

THE CANCER EXPERIENCE REGISTRY IS MADE POSSIBLE THANKS TO GENEROUS SUPPORTERS:

- *Cancer Experience Registry*—Genentech
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- *Cancer Experience Registry: Multiple Myeloma*—Celgene Corporation, Onyx Pharmaceuticals, Inc., an Amgen subsidiary, inaugural sponsor



caregivers, a searchable website database of over 750 state, regional and national resources available at wholecancerpatient.org, a "Resource Guide" of services, programs and

best practices available from *Alliance* members and social media messages and associated communication strategies for collaboratively raising public awareness about the benefits of integrated psychosocial care. The *Alliance* has evolved as a unique coalition committed to raising awareness about the importance of psychosocial cancer care services, integrating these services into the standard of care and ensuring that patients have access to them—from screening, to assessment, to intervention.

Hill Visits

Throughout 2013, the Cancer Support Community Affiliate and Headquarters leaders met with legislators on Capitol Hill to educate them about CSC's programs, policy priorities and the importance of patient access to quality, comprehensive cancer care.

Even after successful treatment, the cancer journey is never over.

Patricia M.

ACCESSIBLE AND AFFORDABLE CARE

Cancer affects people of all ages, genders, races and socio-economic backgrounds. High-quality cancer care, including social and emotional care, should be accessible to all patients, including vulnerable and underserved populations.

To achieve accessible, affordable and comprehensive quality care for all, the Cancer Support Community launched the *Cancer Policy Institute* to ensure that the voices of 13.7 million cancer survivors and their families are heard in the nation's capital and in state and local communities across the country.

Launch of the *Cancer Policy Institute*

On June 19, 2013, the Cancer Support Community formally launched the *Cancer Policy Institute*. The goal of the *Cancer Policy Institute* is to combine CSC's expertise on the cancer experience gained through direct patient service programs with data from the novel research performed by the *Research and Training Institute* to inform public policy and ensure patients have full access to comprehensive, quality cancer care.

The launch event, which took place at the Newseum in Washington, D.C., was a standing-room-only gathering of more than 250 patients, advocates, policymakers, legislators, health care professionals and industry representatives. Delivering the keynote address on the current state of health care was Ezekiel Emanuel, MD, PhD, a world-renowned voice in health policy, bioethics and an advisor to

the Obama administration on health reform. His address called attention to the rising health care costs in the face of significant unmet need and highlighted the importance of the consistent provision of social and emotional support for people with cancer.

Guests also heard from Congresswoman Debbie Wasserman Schultz (FL) who accepted the Public Policy Award for Leadership and shared her personal cancer experience, as well as her ongoing commitment to improving the experience of those touched by cancer. Senator Robert P. Casey (PA) accepted the Public Policy Award for Access, Congressman Leonard Lance (NJ) received the Public Policy Award for Research, and Senator Rob Portman (OH) was awarded the Public Policy Award for Quality.



Statement on Decision-Making in Cancer Care

After hearing from patients served through the Cancer Support Community Affiliate Network and utilizing data collected by the *Research and Training Institute*, the *Cancer Policy Institute* released a “Statement on Decision-Making in Cancer Care,” declaring the importance of three aspects as a part of patient-centered cancer care: evidence-based decision making, transparency in the ways in which treatment decisions are made and the importance of a robust patient-physician dialogue. The statement also reiterated CSC’s position that psychosocial screening, support and care should be a fundamental component of comprehensive, quality cancer care.

Advocate Educational Sessions

In keeping with the Cancer Support Community’s goal of engaging with the broader community, the *Cancer Policy Institute* was pleased to host face-to-face and online trainings across CSC, its Affiliate Network and patient and professional organization colleagues on the following topics:

- Inside Affordable Care: What Is ‘In’, What Is ‘Out’ and What is the Impact for Cancer Care?
- Affordable Care Act (ACA) Implementation: Opportunities and Trends
- ACA Implementation: Health Insurance Marketplaces
- Advocacy 101 and Advocacy 201

These trainings allow advocates and others to hear from leaders in health care policy as they form their own organizational goals on issues important to their constituencies.



Ezekiel Emanuel, MD, PhD, delivering the keynote address at the launch of the *Cancer Policy Institute*

Coalitions

Realizing the value in working with the broader cancer community on issues of importance to patients and families, the *Cancer Policy Institute* team is proud to lead or participate with other organizations focusing on the core *Cancer Policy Institute* tenets:

- Access to comprehensive care for all patients**
- Quality as a central theme**
- Research as a critical priority**

These include:

- Alliance for a Stronger FDA
- Alliance for Quality Psychosocial Cancer Care
- American Cancer Society Cancer Action Network, Patient Quality of Life Coalition
- American College of Surgeons Commission on Cancer
- Cancer Insurance Checklist Work Group
- Cancer Leadership Council
- C-Change Together, Assuring Value in Cancer Care Workgroup
- C-Change Together, Sustaining a Strong National Cancer Workforce Workgroup
- Coverage Counts
- National Cancer Institute Director’s Consumer Liaison Group
- National Patient Advocate Foundation, Global Access Project
- One Voice Against Cancer
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Concerned about Drug Shortages?

Drug shortages continue to affect the cancer community. Worry about real or potential shortages can cause emotional distress for patients with cancer and families. There are many myths and misconceptions about shortages, which can cause confusion and fear for people impacted by a cancer diagnosis. The Cancer Support Community, with support from Janssen Pharmaceuticals, is helping to provide education and support to those who are concerned about a drug shortage.

CSC's *Cancer Support Helpline* counselors have been specially trained in understanding the complex issues related to drug shortages. Counselors are available to provide emotional support, information and referrals to helpful resources. CSC's innovative treatment decision support program, *Open to Options*, helps patients prepare for a conversation with their doctor about any drug shortages.

CSC also developed and nationally distributed a Fact Sheet, *Frankly Speaking About Cancer: Cancer Drug Shortages, What you Need to Know*. This useful tool can be ordered or downloaded from the CSC website. Topics include the definition of a drug shortage, what causes shortages, questions to ask your health care team and a list of valuable resources on this topic.



For more information on drug shortages and how to navigate this topic visit cancersupportcommunity.org

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Senator Robert P. Casey, Jr. (PA) addressing attendees at the launch of the *Cancer Policy Institute*



Cancer Insurance Checklist

The Health Insurance Marketplaces, the centerpiece of the Patient Protection and Affordable Care Act (ACA), opened on October 1, 2013. The Marketplaces provide consumers with a single place to view, compare and purchase health insurance plans. Recognizing that hundreds of thousands of Americans impacted by cancer would be shopping on the Marketplaces and needing assistance in making coverage decisions, the Cancer Support Community convened a partnership of 19 cancer, professional and patient advocacy organizations to create the *Cancer Insurance Checklist*.

Launched on September 24, the *Cancer Insurance Checklist* is a comprehensive guide for people with cancer, a history of cancer or at high risk for cancer. It provides consumers with questions they should ask when shopping for health insurance, particularly to ensure they understand and can compare plans' coverage for cancer-related services. The free, downloadable checklist, as well as additional resources, can be found at CancerInsuranceChecklist.org.

In the first 3 months after launch, the *Cancer Insurance Checklist* was well utilized with:

- 15,000 visits to CancerInsuranceChecklist.org
- 7,000 downloads of the *Cancer Insurance Checklist*
- 54,000 print copies distributed to CSC's Affiliate Network

To ensure an even broader reach, CSC will release the *Cancer Insurance Checklist* in Spanish, along with a Spanish-language website and resources in early 2014.

CSC would like to thank Novartis Oncology for their support of the English and Spanish versions of the *Cancer Insurance Checklist*.



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CONTINUED SUPPORT

2013 brought many special times with many special friends, and the Cancer Support Community is grateful to all who support our vision—that no one faces cancer alone.



Guests were treated to a fun-filled event with a musical performance by Broadway star Brian d'Arcy James, accompanied by Dan Lipton

An evening with Brian d'Arcy James

On March 4, 2013, the Cancer Support Community was joined by close friends for an incredible evening at the New York City home of Stuart Sussman and Flavio Salazar. Following words of inspiration and introductions from Kim Thiboldeaux, CSC President and CEO, the group was treated to a private concert by Brian d'Arcy James, a Tony-nominated Broadway veteran and former star of the NBC show *Smash*. This event raised vital funds for CSC's services and was generously supported by Raj and Padma Mantena.



Packed with star-studded performances, KindredSPIRITS was a memorable occasion for CSC

Kindred Spirits Benefit Concert

On June 23, 2013, KindredSPIRITS hosted a World Humanitarian Aid concert in Los Angeles, CA to benefit the Cancer Support Community. Performers at this extraordinary event included Melissa Manchester, Ilysia Pierce, Ilan Davidson, Dr. "Dee" Diane White-Clayton and the Faithful Central Bible Church choir with the L.A. Jewish Symphony, under the direction of Dr. Noreen Green. CSC would like to thank KindredSPIRITS and its supporters for creating a truly memorable evening of hope and inspiration.



Hosts Tom and Jill Durovsik with Broadway's Lindsay Mendez share a memorable evening in Villanova

Celebrating with our friend, Lindsay Mendez

On October 7, 2013, the Cancer Support Community hosted a benefit concert at the historic Pennsylvania home of Jill and Tom Durovsik. Lindsay Mendez, best known for her role in the Broadway show *Wicked*, performed an intimate concert for 80 guests. Lindsay, and her pianist, Marco Pagua, Jill and Tom Durovsik and the event's co-hosts, Ashley Ford and Patrick Haggerty, Jack and Dorothy Ford, Robbin Cook and Ted Anderson, and Bill and Kim Kirkpatrick ensured guests experienced an evening they would never forget.



(left to right) Laura Benanti, Jack Ford, Kim Thiboldeaux and Dhani Jones

Spring Celebration 2013

The Cancer Support Community's annual Spring Celebration is an event celebrating the accomplishments of heroes in the cancer community, while raising vital funds to advance CSC's mission. This year, CSC presented five awards in honor of Harold and Harriet Benjamin (founders of The Wellness Community) and Joanna Bull (founder of Gilda's Club Worldwide). The evening also featured musical performances by Laura Benanti, Tony Award winner and star of the NBC hit show *Go On*, dinner, music, a silent auction and several very special collections for sale to support CSC.

FOUNDERS AWARDS PRESENTED TO:

- Founders Award for Support: *Good Morning America*
- Founders Award for Spirit: Dhani Jones, former NFL player and founder of BowTie Cause
- Founders Award for Vision: Annie Parker, inspiration for the feature-length film *Decoding Annie Parker*
- Founders Award for Leadership: Founding Members of the Young Leadership Council
- Founders Award for Innovation: Bristol-Myers Squibb



Annie Parker, the inspiration for the film *Decoding Annie Parker*

THE CANCER SUPPORT COMMUNITY IS GRATEFUL TO ALL WHO MADE THE EVENT A SUCCESS, THE ATTENDEES WHO WERE ABLE TO JOIN US FOR AN UNFORGETTABLE EVENING AND OUR GENEROUS CORPORATE SPONSORS:

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Young Leadership Council

The Cancer Support Community's Young Leadership Council had an exciting and successful 2013! Determined to help make a difference in the lives of those touched by cancer, their passion for CSC's mission is unrivaled.

This energetic group of young professionals represents a new generation of leaders who are advancing the cause of social and emotional support for people living with cancer by raising awareness and organizing philanthropic initiatives to benefit CSC. Led by 2013 Chair Melanie Sarver and Vice-Chair Liz McGovern, the group worked to empower New York City's young professional community around the CSC mission.

On June 13, the YLC held its annual Comedy Night benefit at Greenwich Village Comedy Club in New York City. A true testament to the importance of the CSC mission and the inescapable passion of the YLC, the event included a surprise visit by Judah Friedlander and was standing room only.

On October 18, the YLC held its annual benefit event—the Red Ball—at Midtown Loft & Terrace in New York City. Over 200 guests enjoyed a performance by Banned from the Zoo. They danced and shopped an amazing array of raffle and silent auction items. The event raised over \$34,000 to support the work of the Cancer Support Community.



YLC members and friends at the annual Red Ball enjoying a fun evening in support of the CSC mission

Online Marketplace Launch

In 2013, the Cancer Support Community proudly launched its online Marketplace. Thanks to the generosity of the companies and individuals highlighted below, CSC-inspired products can be purchased on the website, with a portion of the proceeds from each benefitting the CSC mission.

John Wind, founder of Philadelphia-based Maximal Art, designed a signature line of one-of-a-kind jewelry pieces for CSC, including charms, necklaces and bracelets all incorporating the CSC logo and elements of the mission.



Actress Alysia Reiner and actor David Alan Basche model pieces from the CSC Marketplace

Wendi Berger, founder of Pour le Monde, created a beautiful fragrance, TOGETHER, to benefit CSC. TOGETHER is a safe, elegant, all natural eau de parfum. The scent brings a harmonious bond between classic and modern, and is 100% natural.

Dhani Jones, a former NFL player and founder of BowTie Cause, created a signature CSC bowtie in honor of the CSC mission. His hope is that each BowTie Cause bowtie serves as a catalyst for conversation while creating meaningful impact for others.

Written by CSC's President & CEO, Kim Thiboldeaux, and Mitch Golant, PhD, a health psychologist and CSC's Senior Vice President,

Strategic Initiatives, *Reclaiming Your Life After Diagnosis* accurately and compassionately addresses the physical, emotional, social and practical needs of cancer patients and their support systems. Through powerful first-person testimony, as well as the best tips, evidence-based research, treatment and support information currently available, this book helps people living with cancer develop the strength and empowerment they need to stay focused on healing—and to develop the mindset of a survivor.

A.H. Pellett, a Nashville-based writer, immediately thought of CSC when he realized the parallels between his book, *Sleeping in Snow with Bears*, and CSC's mission of lending community support to people living with cancer who may feel lost or alone. *Sleeping in Snow with Bears* is Art's second completed manuscript and first published novel.

All of these products can be purchased by visiting CSC's online marketplace at cancersupportcommunity.org/cscmarketplace. Remember, a portion of the net proceeds will benefit CSC's vision to ensure that no one faces cancer alone.



Donor Profile: Raj and Padma Mantena

A COMBINED FORCE IN THE EFFORT TO CHANGE THE CANCER EXPERIENCE

Raj and Padma Mantena are no strangers to the needs of people touched by cancer. Raj, a pharmacist by training, spends the majority of his time creating companies with the focus on improving the care of patients being treated for cancer. His reach extends from assisting with home infusion needs to working with health care professionals and insurance companies as they secure, administer and seek reimbursement for the care they provide.

Raj and Padma are also no strangers to charitable giving. They have a very long history of contributing to organizations such as the American Society of Clinical Oncology, Gilda's Club Worldwide, The Kshatriyas Association and the Cancer Support Community. In 2013, Raj and Padma supported CSC in a way that allowed reach into areas otherwise not possible, a truly selfless and meaningful contribution.

When asked why CSC was the beneficiary of their resources, Raj responded, "CSC is an organization dedicated to serving patients and their families. CSC is committed to evidence as the cornerstone of its work and it combines the two to inform public policy to improve care of the future. This combination is powerful and is very much aligned with our way of seeing how care could and should be transformed."

When not working, Raj and Padma like to travel with their two children and spend time with their extended family.

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WAYS TO GIVE

The work of the Cancer Support Community is made possible through generous contributions from individuals like you, as well as sponsorships and grants from corporations and foundations. Unrestricted gifts for our general operations offer the greatest flexibility in carrying out our mission: to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action and sustained by community. Every gift is important, and there are several ways in which to donate:

BY MAIL

Checks can be mailed to our Headquarters office:

Cancer Support Community
1050 17th Street, NW, Suite 500
Washington, D.C. 20036

BY PHONE

We welcome the opportunity to speak with you. Please call us at 202-659-9709. We can take your credit card information or help you to make your gift by other means.

ONLINE

Visit cancersupportcommunity.org and click on "Donate." Online gifts can be made by credit card, or you can print a form and return it by mail.

TRIBUTE AND MEMORIAL GIFTS

You can use any method to make a gift as a tribute in honor of a special person or occasion, or in someone's memory. The Cancer Support Community will acknowledge your contribution and will notify the honoree or family that a tribute or memorial gift has been made.

MATCHING GIFTS

You can increase your donation with employer matching funds. Please check with your company.

STOCK GIFTS

Gifts of stock can be a preferred method for some individuals to make a charitable contribution. CSC will provide the information for transferring stock to our account. Please call us for additional information.

FEDERAL APPEALS (FOR GOVERNMENT EMPLOYEES)

Federal employees will find the Cancer Support Community listed as an option in the alphabetical index of the Combined Federal Campaign (CFC). Our CFC number is 11674.

WORKPLACE GIVING (NON-GOVERNMENT EMPLOYEES)

Many companies have giving programs (e.g., United Way) that make donating easy. Please check with your company for information.

CARS AND OTHER VEHICLES

Thinking about selling your car, boat, motorcycle, truck or other vehicle? You can donate it to the Cancer Support Community instead. All you need is a clear title and we will take care of the rest, including pick-up, at no cost to you. Once your vehicle has been sold, you will be sent a receipt for your tax records, and the sale proceeds will be donated to the Cancer Support Community in your name. Learn more about the vehicle donation program by calling 877-272-5650 or visiting cancersupportcommunity.org/vehicledonation.

BEQUESTS

Consider leaving a generous legacy by designating the Cancer Support Community as a beneficiary in your will. Your attorney or tax advisor can provide guidance. If you would like to speak with us about naming CSC as a beneficiary, please call 202-659-9709 to speak with someone from our team.

CSC Recognition



The Cancer Support Community was honored to be named as a Top Nonprofit Organization by Philanthropedia. This designation was assigned following a survey of experts in the field of cancer care who were asked to rank organizations specifically by their degree of positive impact on people touched by cancer.



We were honored to again be given the highest, 4-star rating by Charity Navigator. This designation is administered based on the combination of the programs and services offered and the way in which organizations function financially.



The Independent Charities Seal of Excellence is awarded to those organizations which meet the highest standards of public accountability, program effectiveness and cost effectiveness. These standards include those required by the U.S. government for inclusion in the Combined Federal Campaign, probably the most exclusive fund drive in the world. Of the 1,000,000 charities operating in the United States today, it is estimated that fewer than 50,000, or 5 percent, meet or exceed these standards, and, of those, fewer than 2,000 have been awarded this Seal. We are proud to have received this distinction.

FINANCIAL REPORT

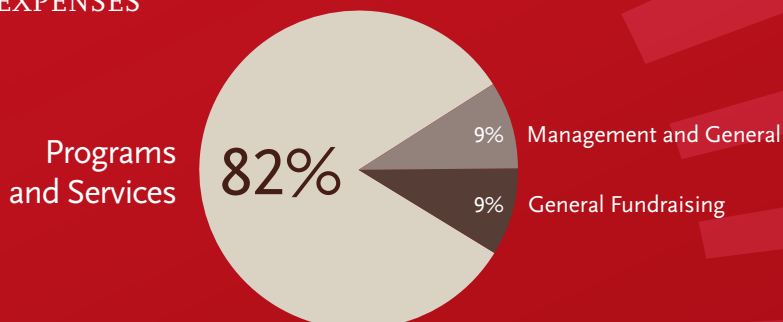
This statement reflects the activities of the Headquarters organization. Across the Network, CSC is a \$48 million organization across 50 Affiliates.

Consolidated Statement of Activities

Statement of Activities, year ended December 31, 2013

	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL
REVENUES AND OTHER SUPPORT				
Development Income	\$ 199,270	\$ 16,000	—	\$ 215,270
Interest Income	10,365	—	—	10,365
Service Delivery				
Program	367,879	570,444	—	938,323
Research and Training	605,156	748,995	—	1,354,151
Events and Special Initiatives	658,281	299,680	—	957,961
Less Direct Expenses	(226,447)	—	—	(226,447)
Education/Outreach	612,043	393,508	—	1,005,551
Policy/Advocacy	234,957	758,876	—	993,833
Special Purpose Funds	134,376	—	—	134,376
Affiliate Activities	381,168	—	—	381,168
In-Kind Revenue	48,956	—	—	48,956
Miscellaneous Income	59,501	—	—	59,501
Net Assets Released from Restriction	2,271,844	(2,271,844)	—	—
Total Revenues and Support	\$ 5,357,349	\$ 515,659	—	\$ 5,873,008
EXPENSES				
Program Services	\$ 4,762,757	—	—	\$ 4,762,757
Management and General	477,669	—	—	477,669
Fundraising	489,554	—	—	489,554
Operating Expenses: PPS	56,133	—	—	56,133
Total Expenses	\$ 5,786,113	—	—	\$ 5,786,113
Change in Net Assets	\$ (428,764)	\$ 515,659	—	\$ 86,895
Net Assets at Beginning of Year	\$ 3,638,470	\$ 3,936,741	\$ 10,000	\$ 7,585,211
Net Assets at End of Year	\$ 3,209,706	\$ 4,452,400	\$ 10,000	\$ 7,672,106

EXPENSES



Cancer Support Community is a 501(c)(3) charitable organization and all donations are tax-deductible to the extent allowed by the law. Every gift to the Cancer Support Community helps us ensure that no one faces cancer alone. We thank you for your generous support.



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A Global Network of Education and Hope

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