

Kim Thiboldeaux

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PROFESSIONAL EXPERIENCE

CANCER SUPPORT COMMUNITY, Washington, DC

2000-present

International nonprofit providing support and education to people affected by cancer

Chief Executive Officer

- Oversaw the merger of The Wellness Community and Gilda's Club in 2009 to form the Cancer Support Community, the largest professionally-led cancer support nonprofit organization in North America and the largest nonprofit employer of psychosocial oncology mental health professionals
- Direct all aspects of governance, program, operations, research, public relations, fundraising, policy, and affiliate management for \$48 million nonprofit cancer support network, with over 500 employees
- Oversee formation and implementation of organization vision and strategic plan
- Manage all fund development including public and private grants, major donor cultivation, academic and government research grants and venture philanthropy
- Represent the organization in the US and abroad on advisory panels, boards, coalitions, with Congress, policy makers, and with the media

HOFFMAN – LaROCHE, Nutley, NJ

1997-2000

Pharmaceutical arm of the Swiss global health care company

Director of Patient Relations, Oncology & Transplant (1998-2000)

- Coordinated strategic outreach to national oncology and transplant patient advocacy and other third party organizations
- Advised marketing division on patient education, patient support, and consumer outreach and advertising
- Directed and trained national oncology and transplant sales forces on alliance opportunities with local patient advocacy and third party organizations

Assistant Director of Public Policy and Government Affairs (1997-1998)

- Coordinated outreach on health policy issues to key national third party organizations including patient advocacy groups, professional societies and industry associations
- Served as liaison to Research and Development Division to track global compounds in development and anticipate relevant reimbursement, policy and consumer issues

WHITMAN-WALKER CLINIC, Washington, DC

1996-1997

Washington, DC community health center specializing in HIV/ AIDS care

Director of Corporate and Major Giving

- Developed and implemented communications and outreach strategies to secure national and local corporate support
- Cultivated major individual donors and designed long-range major giving strategy
- Created inaugural planned giving program to encourage donors to contribute through bequests, stocks, trusts, life insurance and real estate

PROSKAUER ROSE GEOTZ & MENDELSON, Washington, DC

1991-1995

New York - based international law firm

Director of Marketing and Business Development, and Recruitment Coordinator

- Formulated strategic, comprehensive marketing plan to attract corporate clients to DC office of international New York-based law firm
- Oversaw all communications activities including media relations, seminars, publications and community affairs
- Coordinated all aspects of lateral and student recruiting

FOLEY & SAENZ, Washington, DC

1988-1991

Washington, DC - based boutique immigration law firm

Legal Assistant

- Worked on an array of legal cases involving immigration and naturalization matters
- Utilized Spanish language skills to assist clients from Latin America

EDUCATION

The American University, Washington, DC

B.A. in Communications, Minor in Spanish

Universidad Argentina de la Empresa, Buenos Aires, Argentina (Study Abroad)

University of London, London, England (Study Abroad)

LANGUAGE SKILLS

Highly proficient in written and spoken Spanish language

BOARD SERVICE

- **Biden Cancer Initiative**, Board of Directors, Member
- **Cancer Today Magazine**, National Advisory Board Member
- **Alliance for Quality Psychosocial Cancer Care**, Co-Chair
- **American College of Surgeons Commission on Cancer**, Member (2010-2015)
- **Otto J. Ruesch Center for the Cure of Gastrointestinal Cancer, Lombardi Cancer Center, Georgetown University**, National Advisory Board Member (2012 – 2015)

HUFFINGTON POST BLOGS

- “Everyday Kindness,” October 2017
- “17 Years (and Counting) of Standing Up and Speaking Out for People Impacted by Cancer,” July 2017
- “An Assault of Hope,” May 2017
- “The American Health Care Act a No Go,” March 2017
- “My Wish for People with Cancer this Holiday,” December 2016
- “Slaying The Course With The Cancer Moonshot,” September 2016
- “Who Gets To Define Value?,” July 2016
- “Cancer Cure Moonshot? Not Without Patients,” January 2016
- “Cancer Moonshot – Is Now Finally the Time?,” January 2016

PUBLICATIONS AND BOOKS (sample list)

Agus, D., Jaffee, E., Simon, G., **Thiboldeaux, K.**, and Zients, J., (June 29, 2017). How We Can Win the War on Cancer. *Fortune*.

McCorkle, Kirch, **Thiboldeaux, K.**, et al, (June 2014). The Alliance for Quality Psychosocial Cancer Care: An Innovative Model for Dissemination and Improving Implementation of National Quality Care Recommendations. *Journal of the National Comprehensive Cancer Network*. Volume 12, Number 6.

PUBLICATIONS AND BOOKS (sample list continued)

Thiboldeaux, K. (December 2013). Caring for the Whole Patient. *Journal of the National Comprehensive Cancer Network*. Volume 11, Number 12

Thiboldeaux, K., & Golant, M. (2012). *Reclaiming Your Life After Diagnosis*. Dallas, TX: BanBella Books. Full length book.

Golant, M., & **Thiboldeaux, K.** (2010). The Wellness Community's Integrative Model of Evidence-Based Psychosocial Programs, Services, and Interventions. *Psycho-Oncology*, 473-478.

Thiboldeaux, K. (August 2009). Coping With the Cost of Care: The Patient's Perspective. *American Health & Drug Benefits*. Volume 2, No. 5.

Thiboldeaux, K., & Golant, M. (2007). *The total cancer wellness guide: Reclaiming your life after diagnosis*. Dallas, TX: BenBella Books. (Awarded USABookNews.com Best Books). Full length book.

PRESENTATIONS (sample list)

Thiboldeaux, K. (April 26, 2017). *Advancing Cures in Cancer*. Panelist at the Network for Excellence in Health Innovation Annual Conference. Washington, DC.

Thiboldeaux, K. (March 14, 2017). *Trends in Patient Advocacy: Partnerships and Alliances in an Era of Patient-Centered Care*. Keynote Address speaker at the Roche Global Health Policy and Advocacy Meeting. Madrid, Spain.

Thiboldeaux, K. (January 11, 2017). *Support Services and Cancer Survivorship*. Moderator at "Making Healthcare Better: Community Oncology" event, as part of the White House "Making Health Care Better" series. Washington, DC.

Thiboldeaux, K. (July 29, 2016). Plenary Speaker at the National Cancer Moonshot Summit. Hosted by Vice President Joe Biden. Howard University. Washington, DC.

Thiboldeaux, K. (April 12, 2016). Keynote Address speaker at the Bristol-Meyers Squibb Foundation National U.S. Grantee Summit. New Orleans.

PRESENTATIONS (sample list continued)

Thiboldeaux, K. (May 2015). *Patients, Raise Your Voices*. Oral presentation at TEDxUCDavisSF. San Francisco, CA.

Thiboldeaux, K. (April 15, 2015). *Non-Profit Mergers: The Merger of The Wellness Community and Gilda's Club*. Oral presentation at the University of Pennsylvania School of Social Policy and Practice. Philadelphia, PA.

Thiboldeaux, K. (May 2014). *Oncology Practice Management, Advocacy, and Navigation*. Presented at the Association of Value-Based Cancer Care Annual Meeting. Los Angeles, CA.

Thiboldeaux, K. (September 2013). *Town Hall Panel on Payment Reform*. Panelist at the meeting of the Association of Community Cancer Centers. Boston, MA.

Thiboldeaux, K. (May 8, 2012). *Meeting the Needs of the Whole Patient in Cancer Care*. Oral presentation with U.S. House of Representatives Cancer Caucus. Rayburn House Office Building. Washington, DC.

Thiboldeaux, K. (November 2009). *Joining Forces: The Merger between The Wellness Community and Gilda's Club*. Oral presentation at Novartis Power of Partnering National Conference. New Jersey.

Thiboldeaux, K. (August 2009). *Unity and Collaboration*. Oral presentation at the Lance Armstrong Foundation Global Cancer Summit. Dublin, Ireland.

Thiboldeaux, K. (June 2008). *Patient Advocacy Academy*. Oral presentation at the International Psychosocial Oncology Society Congress. Madrid, Spain.

Thiboldeaux, K. (May 2007). *Measuring Outcomes and Success in the Non-Profit World: A Partnership Approach*. Oral presentation at the Canadian Association of Psychosocial Oncology Congress. Winnipeg, Canada.

Thiboldeaux, K. (November 2006). *Cancer in the United States: The Role of the Family*. Oral presentation at the Cancer: Think Medicine and Heart BiAnnual Conference. Tokyo, Japan.

Thiboldeaux, K. (October 2006). *The Wellness Community Twenty-Five Years Later: The Role of Community-Based Organizations in Psychosocial Oncology*. Oral presentation at the International Psychosocial Oncology Society 8th World Congress. Venice, Italy.

MEDIA

- Host, *Frankly Speaking About Cancer*® – a weekly internet talk radio show aimed at informing and inspiring people to live well with cancer, www.voiceamerica.com – over 200,000 listeners annually
- Huffington Post Blogger
- Appear regularly in print, television and online media, examples include: Wall Street Journal, USA Today, CBS Morning Show