

2025 CANCER SUPPORT COMMUNITY

Sunburst Gala

A Celebration of
Community, Resilience, and Healing



CANCER SUPPORT
COMMUNITY
COMMUNITY IS STRONGER THAN CANCER

Sponsorship Package



Venue & Date

International Spy Museum
Washington, D.C.

Wednesday, September 17, 2025

6 – 7pm Premiere Sponsors Reception

7 – 10pm General Admission

Returning to Washington, D.C. for its third year, this event features remarkable honorees and memorable experiences. The benefit raises vital funds for our global nonprofit to provide emotional and practical support at no cost to patients, survivors, caregivers, and loved ones.



Delivering Vital Services

The Cancer Support Community uplifts and strengthens people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care.

We serve more than 725,000 unique individuals each year, providing \$50 million in services annually at no cost to patients, survivors, caregivers, and their loved ones.

Direct Service

Offering emotional, practical, and logistical support – in person, by phone, and online

Research

Shedding light on the realities of living with cancer

Advocacy

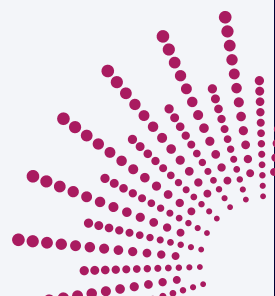
Creating solutions that break down barriers to cancer care

Cancer Support Helpline

Ensuring help is just a phone call or chat away

Your support helps provide services in

196 locations across the US and beyond, including our network, healthcare, and digital partners



A Message From Our CEO

Thank you for considering sponsorship of our gala. We're pleased to offer a variety of ways for you to be a special part of our event while elevating your brand among individuals and entities who care about individuals impacted by cancer.

Your support helps the CSC team of professionals meet a growing need and demand for cancer support for individuals and their loved ones. Your sponsorship dollars support our existing programs and help us create innovative approaches to provide new services.

At the Cancer Support Community, we strive to be the first call, first visit, and first shoulder for all those in need. We are proud to join together with you to positively impact the lives of cancer patients and their families.

Sally Werner, RN, BSN, MSHA
Chief Executive Officer



643,068

Total Visits

34,262

Support Groups

7,133

Social Events

4,865

**Education
Programs**

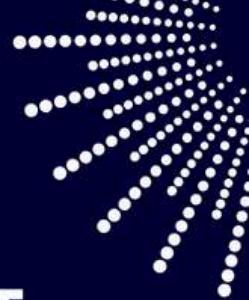
33,862

**Healthy Lifestyle
Activities**

447k

**Website
Users**

Sunburst Gala Award Honorees



RICH AND HEATHER BADT

Caregiver Heroes Award



Rich and Heather with their sons Justin (22) and Andrew (19)

The Cancer Support Community is honored to present Rich & Heather Badt with this year's Caregiver Heroes Award. Diagnosed within a week of each other, Rich with esophageal cancer and Heather with breast cancer, they navigated two separate treatment regimens with a son aged 10 in elementary school and another son aged 13 in middle school.

Rich and Heather continue to navigate long term maintenance for their respective diagnoses and have become national advocates for caregiving.

The Cancer Support Community extends our sincere appreciation to the Badt family.



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Sunburst Gala Award Honorees

KRISTINA GUERRERO

Marin Mazzie Award for Empowerment



The Cancer Support Community is honored to present the Marin Mazzie Award for Empowerment to Kristina Guerrero.

Kristina Guerrero is an internationally recognized pop culture and lifestyle expert, having been a host and the first Latina host for E! News: TV Host, Podcaster, Author, and Cancer Advocate. Guerrero has become a powerful voice in the cancer community after her own personal experience with an aggressive and rare form of breast cancer.

Diagnosed following a routine mammogram, she transformed her journey into a vehicle for awareness by directing and producing the 2023 documentary *Walking Through Molasses*. Since then, she has used her platform to advocate for early detection, especially within the Hispanic community, emphasizing the life-saving importance of regular screenings. Guerrero's courage, advocacy, and storytelling embody the spirit of the Marin Mazzie Award, which honors the legacy of the late Broadway star and women's health advocate.



The Cancer Support Community extends our sincere appreciation to Kristina Guerrero.



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How Your Gift Helps



\$10,000

Individualized navigation for 100 patients, survivors, and caregivers from our licensed mental health professionals through our Cancer Support Helpline.

\$7,500

Specially curated educational materials and discussion guides for 100 patients and caregivers on a variety of support topics.

\$5,000

Funds webinars and enduring recordings covering a wide range of topics to help provide best-in-class education for people impacted by cancer.

\$2,500

Funds the publication of one brief that disseminates CSC's cutting-edge patient and caregiver experience research.

\$1,000

Provides 4 group sessions for cancer survivors who are transitioning from active treatment to survivorship — now also available for Spanish speakers, caregivers, and young adults.

\$500

Funds an employee webinar on managing cancer in the workplace or healthcare provider burnout.

\$250

Provides the opportunity for patients and caregivers to create a private online support network among family and friends.

In-kind donations of products and services for our silent and live auctions also bring in dollars for our supportive services and navigation.

This Year's Gala Chairs

SARAH AND TAREK HELOU



Sarah and Tarek Helou live in McLean, Virginia with their three sons.

Sarah and Tarek are excited to be gala chairs for CSC, not only to give back to the community but also because cancer has touched the lives of so many of their friends and relatives.

"We have seen first-hand how much holistic multifaceted support, the kind CSC provides, is critical to patient and caregiver wellbeing."



Sarah is a Nurse Practitioner by background and currently devotes time to her family. Tarek is a partner at the law firm Wilson Sonsini Goodrich & Rosati. Their days are filled with shuttling their boys to various sports and activities. In their free moments, Sarah enjoys playing tennis and Tarek can usually be found watching, reading about, or thinking about his beloved Washington Commanders football team.

The Cancer Support Community extends our sincere appreciation to the Helou family.



Please Join Us



Patients
Survivors
Advocates
Celebrities
Influencers
Caregivers
Philanthropists
Board Members
Advisory Council
Medical Professionals
Corporate Executives
Healthcare Administrators
Pharmaceutical / Industry



Social media followers

Facebook: 53,510

X/Twitter: 18,895

LinkedIn: 7,119

Instagram: 4,768

YouTube: 3,000

Website visitors

447k

Email subscribers

77,500

As a Sponsor of our event,

you will be recognized on our event website, social media channels, email outreach, and signage.

Our Voices

"I'm so proud to be part of the Cancer Support Community, which has completely changed my life. This group has been my saving grace since I was diagnosed with breast cancer back in 2022. I have met the most courageous and beautiful group of women that I have grown to love!"

Shermita, diagnosed with breast cancer



"My cancer journey began one year ago, with my husband's unwavering strength by my side. Along with my husband, Cancer Support Community has been a strong anchor, offering me a tremendous amount of emotional support and guidance. I am so grateful and appreciative for all of the kind care that I have received from Rachel Ress and the Cancer Support Community."

Cindy, diagnosed with lymphoma

"You just lose the innocence of youth — for me that's what it felt like, because I just wanted to be a normal 26-year-old and not have the pressure of a life-threatening illness." She found support at CSC. "There are so many resources. That was important for me, coping, getting connected, and having access to these things, especially for my mental health."

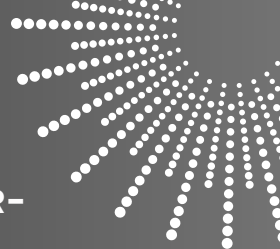
Courtney, diagnosed with a late-stage melanoma



[Click here to explore our stories of impact and inspiration](#)

Sponsorship Options

REACH AN AUDIENCE THAT CARES ABOUT CANCER AND PROVIDES CANCER-RELATED PRODUCTS TO HEALTHCARE PROFESSIONALS AND CONSUMERS



Presenting Sponsor \$250,000

\$400,000 for two-year commitment payable annually



Maximum of one sponsor at this level

- Two tables of eight (16 seats) including VIP guest tickets to gala with dedicated VIP registration, reception, and gala swag bags
- Presenting Sponsor photo booth with logo
- (16) tickets guests to attend the “Sponsor Thank You Soirée,” hosted in Spring 2026
- Your corporate logo/name will be featured on CSC’s website home page and event page as well as on gala step-and-repeat banner
- Full-page advertisement in event program
- Collaboration with CSC to craft press release announcing your sponsorship
- Print and Digital: Inclusion in full-page ad in Modern Luxury DC Magazine, dedicated email blast to magazine’s VIP database, and email blast to CSC subscribers (77K)
- Prominent logo placement in marketing materials
- Dedicated social media post and social media story on CSC’s channels
- Recognition during the event’s opening remarks
- Logo on gala signage and banners; event slideshow profile

Platinum Sponsor \$100,000



Maximum of one sponsor at this level

- Two tables of eight (16 seats) including VIP guest tickets to gala with dedicated VIP registration, reception, and gala swag bags
- (16) tickets to attend the “Sponsor Thank You Soirée,” to be hosted in Spring 2026
- Your corporate logo/name will be featured on gala website home page, CSC event web pages, as well as on gala step-and-repeat banner
- Full-page advertisement in event program
- Inclusion in gala press release
- Digital: Inclusion in Modern Luxury DC Magazine dedicated email blast to magazine’s VIP database and email blast to CSC subscribers (77K)
- Prominent logo placement in marketing materials
- Dedicated social media post and social media story on CSC channels
- Recognition during event’s opening comments
- Logo on gala signage and banners; event slideshow profile

For Presenting and Platinum Sponsors:

Option to have CSC staff person provide your company with a one-hour **When Cancer Comes to Work®** lunch and learn. This is a comprehensive program enabling employees and their immediate families to tap into CSC’s support, educational tools, and resources.

Sponsorship Options

REACH AN AUDIENCE THAT CARES ABOUT CANCER AND PROVIDES CANCER-RELATED PRODUCTS TO HEALTHCARE PROFESSIONALS AND CONSUMERS



Gold Sponsor

\$75,000



*Maximum of two
sponsors at this level*

- One table of eight (8 seats) including VIP guest tickets to the gala with dedicated VIP registration and gala swag bags
- (8) tickets to attend the “Sponsor Thank You Soirée,” to be hosted in Spring 2026
- Your corporate logo/name will be featured on CSC gala website home page, CSC event web pages, as well as on gala step-and-repeat banner
- One-half page advertisement in event program
- Inclusion in gala press release
- Logo placement in marketing materials
- Digital: Inclusion in Modern Luxury DC Magazine dedicated email blast to magazine’s VIP database and email blast to CSC subscribers (77K)
- Dedicated social media post and social media story on CSC channels
- Recognition during event’s opening remarks
- Logo on gala signage and banners; event slideshow profile

Silver Sponsor

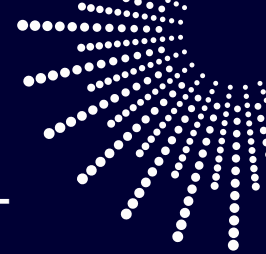
\$50,000



*Maximum of four
sponsor at this level*

- One table of eight (8 seats) including VIP guest tickets to the gala with dedicated VIP registration and gala swag bags
- (8) tickets to attend the “Sponsor Thank You Soirée,” to be hosted in Spring 2026
- Your corporate logo/name will be featured on CSC gala website home page, CSC event web pages, as well as on gala step-and-repeat banner
- One-third page advertisement in event program
- Inclusion in gala press release
- Logo placement in marketing materials
- Digital: Inclusion in Modern Luxury DC Magazine dedicated email blast to magazine’s VIP database and email blast to CSC subscribers (77K)
- Shared social media post and social media story on CSC channels
- Recognition during event’s opening remarks
- Logo on gala signage and banners; event slideshow profile

Sponsorship Options



REACH AN AUDIENCE THAT CARES ABOUT CANCER AND PROVIDES CANCER-RELATED PRODUCTS TO HEALTHCARE PROFESSIONALS AND CONSUMERS

Bronze Sponsor

\$25,000



- Eight (8) VIP guest tickets to gala with dedicated VIP registration and swag bags
- Your corporate logo/name will be featured on the CSC gala website home page and CSC event web pages
- Inclusion in Bronze Sponsor page of event program
- Dedicated CSC social media post
- Digital: Inclusion in Modern Luxury DC Magazine dedicated email blast to magazine's VIP database and email blast to CSC subscribers (77K)
- Logo on gala signage and banners; event slideshow profile

*Maximum of six
sponsors at this level*

Sunburst Sponsor

\$10,000



- Four (4) VIP guest tickets to gala with dedicated VIP registration and swag bags
- Your corporate logo/name in sponsor program, on the CSC gala website home page, and on the CSC event web pages
- Shared CSC social media post and at least one social media story
- Event slideshow profile

*Maximum of ten
sponsors at this level*

Table Sponsor

\$4,000



- Eight (8) guest tickets with gala swag bag
- Signage on table
- Listing in event program
- Event slideshow profile

Unlimited at this level

Targeted Sponsorship Opportunities



REACH INDIVIDUALS WHO CARE ABOUT CANCER AND PROVIDE CANCER-RELATED PRODUCTS TO HEALTHCARE PROFESSIONALS AND CONSUMERS

Media Sponsor

\$4,000

(3 available)

Your sponsorship covers AV, Videography, Radio

- Two (2) guest tickets
- Listed in program as Media Sponsor
- Recognition during event's remarks
- Event slideshow profile & event signage

Entertainment Sponsor \$5,000

(3 available)

Your sponsorship helps captivate the attention of gala guests by covering the cost of live musical artists, performers and photobooth.

- Two (2) guest tickets
- 1 social media post
- 3 social media stories
- Listed in program as Entertainment Sponsor
- Recognition during event's remarks
- Event slideshow profile & event signage

Elevation Sponsor

\$3,500 each

Each of the following includes two event tickets

Bar and specialty cocktails (3 available):

Logo and/or name recognition displayed on easel at event bar and in gala event program. Dedicated social media post. *You choose the specialty cocktail name!*

SPONSORED

Champagne reception (1 available):

Logo and/or name recognition displayed on trays and in gala event program. Dedicated social media post.

For each of the following (1 available for each)

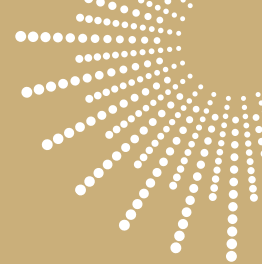
Logo and/or name recognition displayed on signage and in gala event program. Dedicated social media post.

- Table wine
- Floral
- Volunteer and staff
- Program
- A/V
- Lighting



Radiance Gallery Sponsorships

UNIQUE OPPORTUNITY AS A COMPANY OR INDIVIDUAL TO PAY TRIBUTE

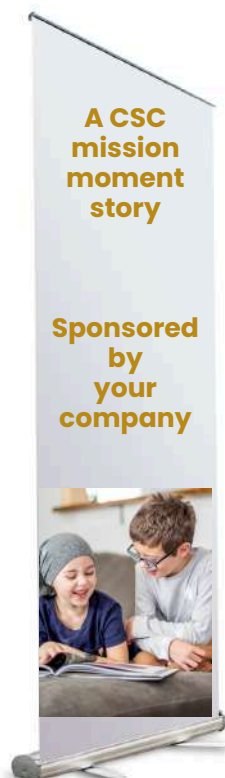
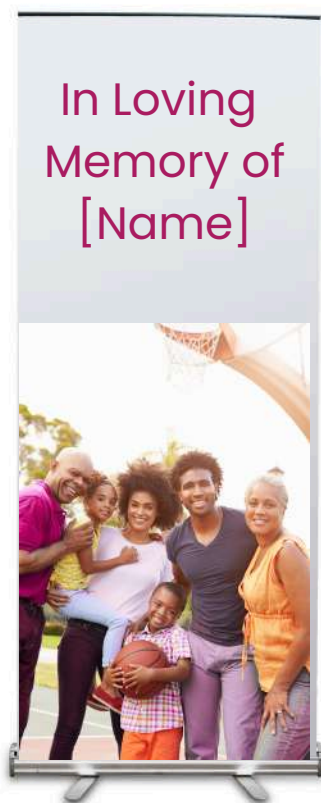


RADIANCE GALLERY BANNERS

\$1,000 each

(25 available)

- CSC Mission Moment Banner
 - Memorial Banner
 - Tribute Banner
 - Celebration Banner
- One full length banner for display in the Radiance Gallery at the Sunburst Gala. Displayed with agreed upon content to honor those you care for. Can be taken home post event.



A special opportunity to recognize and pay tribute to important people in your lives. all while giving back to help others impacted by cancer.



MEMORIES FROM OUR 2024 GALA

Black Tie Optional

Fun Gala Fashion

Mood Board



*Thank you for your
consideration*

For more information,
to donate in-kind products or services,
or to discuss employee matching opportunities,

please contact

Cate O'Reilly, MSW
Vice President, Development

coreilly@cancersupportcommunity.org



www.cancersupportcommunity.org