## **Advancing Cancer Research**



At the Cancer Support Community, we specialize in capturing the unmet needs of cancer patients, survivors, and caregivers. Our research team evaluates **psychosocial, behavioral, financial, survivorship,** and **health economics outcomes** using **real-world non-clinical data** to enhance understanding of the cancer experience, enhance cancer care, guide program development, create educational materials, and influence health-related policy.

## **Our Expertise and Capabilities**

Our **multidisciplinary team** includes PhD-level psychologists, sociologists, epidemiologists, methodologists, public health experts, and program management professionals. Together, we employ diverse research methodologies tailored to project objectives, research questions, and partner needs

Examples of research methodologies used and their corresponding projects include:

**Qualitative Research:** Explores individual experiences and behaviors through methods like interviews, focus groups, and discussion boards.

- Investigating barriers to accessing CAR T-cell therapy in community settings to develop actionable policy recommendations.\*
- Engaging patients with Relapsed/Refractory Multiple Myeloma (r/r MM) to better understand their experiences with bispecific antibodies and inform support strategies.\*
- Identifying barriers and facilitators faced by underserved communities to accessing cancer clinical trials.
- Examining the unmet psychosocial needs of Black, Hispanic, and rural populations to guide tailored interventions.

**Survey Research:** Leverages standardized questionnaires to understand opinions, attitudes, behaviors, or characteristics within a population.

- Assessing perceptions of artificial intelligence and its applications in healthcare among various stakeholders.\*
- Understanding patient attitudes toward biomarker testing.
- Evaluating the adoption and effectiveness of telehealth services during the COVID-19 pandemic.
- Exploring perceptions of treatment tolerability and adherence in cancer patients across various diagnosis.

**Mixed Methods Research:** Combines both qualitative and quantitative data to provide a comprehensive understanding of a research problem or question.

- Assessing the prevalence of social toxicity in specific cancer diagnoses and its impact on patient-reported outcomes.\*
- Analyzing the underreported impact of sleep disturbances and fatigue on ovarian cancer patients.
- Developing a cancer cachexia lexicon to support patients and providers.

**Creating New Measures of Patient Experience:** Designs and validates new tools to assess patient experiences, ensuring reliability and sensitivity through psychometric analysis.

- Developing the VOICE (Index of Perceived Control) to measure patient agency.
- Expanding the CancerSupportSource® distress screener to address the unique needs of patients, caregivers, and Spanish-speaking individuals.

**HEOR and Real-World Evidence:** Evaluates and analyzes the economic and clinical outcomes of healthcare interventions and treatments to inform healthcare decision-making.

- Evaluating how distress screening influences care utilization and outcomes.
- Conducting claims data analysis to understand the costs and impacts of step therapy on treatment access.\*
- Structuring data query services using our Cancer Experience Registry data to deliver tailored statistical analyses aligned with specific research questions to meet diverse research needs.\*

All projects marked with an asterisk (\*) are currently open for funding opportunities

For a list of our publications visit <a href="https://www.cancersupportcommunity.org/publications-presentations">www.cancersupportcommunity.org/publications-presentations</a>

## **Collaboration Tailored to Your Goals**

We understand the importance of tailoring our research deliverables to align with the specific needs and priorities of our partners. By working closely with your team, we customize projects to deliver relevant, impactful findings. Our flexible approach adapts methodologies to provide clear insights and measurable outcomes that support your mission.

Together, we can advance knowledge, drive innovation, and contribute to meaningful progress in your area of interest. Your collaboration also supports our mission **to uplift and strengthen people impacted by cancer** by providing support, fostering compassionate communities, and breaking down barriers to care.

