



2024 SABCS Annual Meeting



CANCER SUPPORT
COMMUNITY
COMMUNITY IS STRONGER THAN CANCER

Mission

CSC uplifts and strengthens people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care.

Vision

Everyone impacted by cancer receives the support they want and need throughout their experience.



A Recognized Leader in Insight,
Advocacy, and Impact

Why Partner With Us



196 Global Locations



40 years of Psychosocial Oncology Expertise – Professionally Led



Turnkey Options for Reaching Patients & Caregivers,
Research- and Evidence-Based, Data Rich



Patients, Caregivers, Family Members, Across the Full Spectrum



Advocacy at the Federal and State level- Patient & Caregiver Voice

Over 1 million people served each year

Almost **300,000** visits to our local CSCs & Gilda's Clubs (network), offered over **58,000** different in-person & virtual programs

Network has grown to **196 currently**.

25,565 calls, emails, & chats with our Helpline Navigators (7,474 outbound calls)

1.8M web pageviews

1 in 8 new MyLifeLine members signed up for Spanish language

82,500 *Frankly Speaking About Cancer* booklets distributed, **61,350** videos viewed

1.6M social media impressions of *Frankly Speaking About Cancer* educational content

Impact Examples

328,887 total visits to local support programs

4.4/5 Helpline callers surveyed responded that “working with my Navigator was valuable”

3,866 Helpline callers received emotional support & support referrals

2,990 Helpline callers received interventions, like lodging & transportation, and help with financial toxicity

“**The social & emotional support** of regular conversations with an extremely thoughtful, competent, caring, empathic social worker **was valuable beyond words.**”

Car T Cell Patient

Cancer Transitions CAR T Program:

- **100%** felt more connected to other survivors
- **100%** of caregivers said their participation will benefit the survivor they care for
- **100%** are more hopeful about their future
- **83%** feel more confident they can talk to the healthcare team regarding their loved one’s post-treatment care

Peer Clinical Trial Support Program:

97% of Peer Clinical Trial Support program participants left with positive perceptions of clinical trials (before only 65% felt +), **85%** reported they were likely to participate in a clinical trial

Overall clinical trial knowledge increased from **43% to 98%** after participating

39% more participants talked to their HCP about clinical trials after participating

Signature Programs

Patients, Caregivers, Survivors

Research and
data driven

MIXED
METHODS



QUALITATIVE
RESEARCH



SURVEY
RESEARCH



CREATING NEW
MEASURES OF THE
CANCER EXPERIENCE



HEOR AND
REAL-WORLD EVIDENCE



Center for **H**ealth **E**quity in **O**ncology



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Amplifying Reach via
Network Partners

Direct Service

- + HELPLINE AND MYLIFELINE
- + DISTRESS SCREENERS
- + 196 GLOBAL NETWORK PARTNERS

Education
&
Awareness

- + FRANKLY SPEAKING SERIES

Policy &
Advocacy

- + FEDERAL
- + STATE

2025 Strategic Priorities



Meeting Patients, Caregivers, & Survivors Where They Are

Research

- **AI in Healthcare – Patient perceptions**
- **Assessing the prevalence of social toxicity in specific cancer types and its impact on patient-reported outcomes**
- **Investigating barriers to accessing CAR-T in community setting**
- **Engaging patients to better understand their experience with bispecific antibodies**
- **SABCS Poster:**
 - [*Treatment tolerability and adherence in people living with metastatic and non-metastatic breast cancer*](#)

Expanding Impact

- **Open to Options: AI**
 - Cancer type-specific AI training (starting in mBC and MM)
- **Customized proactive navigation**
 - Clinical Trial Navigation
 - Bispecific Navigation
 - CAR T Navigation
- **Caregiver Focused Initiatives**
- **Community Health Worker**
- **Cancer Transitions**
 - Young Adult
 - CAR T

Programs and Health Equity Initiatives

- **Rural and Frontier Support**
- **Clinical Trial Initiatives**
 - Peer Clinical Trial
 - O2O AI Shared Decision Making
 - Justified Medical Mistrust
 - Clinical Trial Navigation
- **Bridging the Digital Divide: Equiva Partnership**
- **Native American Community Engagement**
 - Access Summit



2025 Policy Priorities

- **Inflation Reduction Act**
 - Medicare Drug Price Negotiation Program (MDPNP)
 - Medicare Prescription Payment Plan (M3P)
 - *ORPHAN Cures Act* (H.R. 5539/S. 3131) & *EPIC Act* (H.R. 7174)
- **Utilization Management (UM)**
 - Step therapy & the *Safe Step Act* (H.R. 2630/S. 652)
 - Copay Accumulators/Maximizers & the *Help Ensure Lower Patient (HELP) Copays Act* (H.R. 830/S. 1375)
 - Alternative Funding Programs (AFPs)
 - Prior authorization
 - Use of Artificial Intelligence (AI) in UM practices
- **CAR-T in the community**
- **340B resources and toolkits**
- **Cancer prevention & early detection access and coverage**
 - Biomarker testing
 - *Medicare Multi-Cancer Early Detection (MCED) Screening Coverage Act* (H.R. 2407/S. 2085)
 - *Reducing Hereditary Cancer Act* (H.R. 1526/S. 765)
 - *PSA Screening for HIM Act* (H.R. 1826)
- **Patient Navigation**
 - CEO Patient Navigation Forum
- **Increase clinical trial diversity & break down barriers to participation**
 - *Clinical Trial Modernization Act* (H.R. 8412)
- **Patient engagement & patient value assessments**
- **Protecting the Six Protected Classes**
- **Telehealth access & coverage**
 - *Telehealth Modernization Act of 2024* (H.R. 7623/S. 3967)
- **Oral Parity & the Cancer Drug Parity Act (S. 2039)**
- **Drug shortages**
- **Prohibiting discriminatory measures in determining coverage and cost of care under federal programs**
 - *Protecting Healthcare for All Patients Act* (H.R. 485)
- **Reauthorization of ACA tax credits**

Clinical Trial Support Interventions

Peer Clinical Trials

- The *Peer Program* matches cancer patients interested in learning about clinical trials with an experienced cancer clinical trial participant, who identifies as a member of the same racial or ethnic group.
- Program participants receive one-on-one practical and emotional support from a trusted messenger along with educational and practical resources to navigate their cancer and clinical trial experience.
- Participants can discuss their fears, questions, and concerns about clinical trials and hear the experience of a person of similar background who has lived experience of clinical trial participation.

[Click here for Peer CT impact results](#)

Justified Medical Mistrust

- This high-quality video series will provide trusted information by engaging professionals of color such as oncology healthcare providers, health equity experts, professors, and researchers, to provide education about cancer clinical trials, the *personal* benefit of participation, effective community-based interventions, and bi-directional strategies for achieving inclusive, quality cancer care, which includes access to clinical trials.

Clinical Trial Proactive Navigation

- CSC's Cancer Support Helpline can provide much needed navigation support to help to manage the cancer related distress, challenges, and resource needs of clinical trial participants and their loved ones, as well as those contemplating joining a trial, while reducing the workforce burden at cancer centers.
- CSC's Helpline is staffed by oncology social worker navigators, clinical trial nurses, and resource specialists who are experts at addressing the emotional, social, and practical aspects related to cancer and its treatment. All education, resourcing, and navigation services are provided at no cost to callers in English, Spanish, and over two hundred additional languages.
- Proactive navigation includes initial and follow up distress screening, support, education, and resource navigation for transportation, lodging, financial assistance, and other practical needs as appropriate.

Open to Options AI

- Open to Options (O2O) is an innovative, decision-support counseling program from CSC designed to help cancer patients understand their disease and situation, prioritize their goals and values, and effectively communicate their questions and concerns to their care team to make the best treatment decision for them.
- O2O will be "trained," with guidance from a diverse and inclusive advisory board consisting of providers, patients, and caregivers from a variety of sociodemographic backgrounds as well as the first cohort of users, to appropriately engage with users facing a treatment decision for their cancer by offering appropriate interventions with natural language processing capability using artificial intelligence.

Compassion. **Community.**
Knowledge. Research. Advocacy.

