273 adults living in rural U.S. communities completed Cancer Support Community’s Cancer Experience Registry, a survey capturing the emotional, physical, practical, and financial impact of cancer.

Financial toxicity refers to the out-of-pocket costs, lost wages, and debt faced by cancer patients, as well as the distress caused by financial strain. More than half (54%) of rural patients in this analysis reported at least mild financial toxicity, and 1 in 4 experienced high (moderate-severe) levels.

Our research showed greater financial toxicity was associated with poorer quality of life in rural cancer patients. For those patients with high financial toxicity, their quality of life was influenced by talking to their healthcare provider about things like treatment costs and distress-related care.

72% of rural patients did NOT talk about cost with their provider.

Our findings suggest that: Healthcare providers in rural oncology settings may benefit from tools and resources that further support communication with patients about costs, financial distress, and coordination of care.

Read the full article in the Journal of Rural Health here. Share your voice and join the Cancer Experience Registry.