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→ Thanks to the generous support of individuals and corporate partners, the Cancer Support Community (CSC) is taking swift action to adapt and increase the availability of its free patient-focused support and navigation services during this unprecedented global public health challenge.

All statistics and impact numbers are as of May 2020.

cancersupportcommunity.org

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CANCER EMERGENCY FUND



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CANCER EMERGENCY FUND

+80%

Increase in Helpline calls

16

Professionals on staff

To date

400

individuals received assistance benefits

Launched in March 2020, [CSC's Cancer Emergency Fund](#) is providing economically-distressed individuals with **\$250** relief grants to help cover basic expenses, such as food, rent, and utilities.

People in need can apply through [CSC's Helpline](#) which is staffed by licensed mental health professionals. In addition to processing applications for the relief grants, the staff can provide emotional support and navigation on finances, and other essential resources, including COVID-19-related anxiety

INDIVIDUALS MAY APPLY FOR ASSISTANCE AT

1-888-409-4166



Ash and family

I am the carer for my husband as he goes through treatment. He got his diagnosis in January this year and has had some complications resulting in surgery and various hospitalizations. We are grateful that he has been home since the COVID-19 crisis began so that's one less worry.

Everyone is worried about bringing this virus home, but families of cancer patients are living with that anxiety on a hyper level.

The relief fund isn't just a financial support, it allows me to have a little space in my mind for joy and fun.

It's a windfall that gives our family respite from worrying about bills, letting us focus on healing.

~With deep gratitude, Ash

EDUCATIONAL RESOURCES *for* PATIENTS *and* FAMILIES

At a time when cancer patients face myriad challenges, they are turning to CSC's *Frankly Speaking About Cancer*® materials for evidence-based resources and guidance.



CSC's *Frankly Speaking About Cancer: Spotlight on Coronavirus*® radio show/podcast featuring a top NIH expert is the highest-rated episode ever, recording a

1000%

increase in listeners over the standard broadcast.

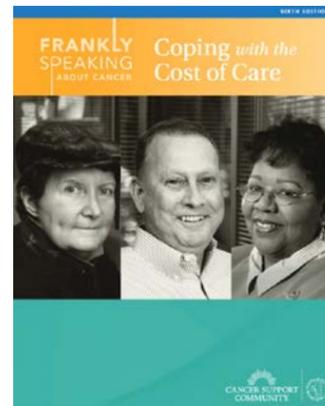
The web views for *Frankly Speaking About Cancer: What Do I Tell the Kids?*® are up

20%



Site traffic to *Coping with Side Effects* is up

50%



Downloads of *Coping with the Cost of Care* materials have nearly **doubled**.



Visits to our **nutrition-related resources** have doubled, with social media impressions

10X

 higher vs 2019

In collaboration with CSC and Gilda's Club centers and hospital partners, in-person support groups and other classes were converted to **virtual programming serving thousands of patients**.



PATIENT ADVOCACY AND RESEARCH

In March and April, CSC conducted a study that included hundreds of patients, survivors, and caregivers that found them struggling with significant psychosocial, financial, and logistical burdens.

82%

are afraid of contracting COVID-19

28%

are concerned for their loved one's risk with COVID-19

42%

expressed concern regarding food and living supplies

The findings will ensure policymakers, the media, and other influencers keep the patient's experience at the center of the COVID-19 conversation.



34%

reported feeling lonely or isolated

29%

are concerned about getting medications from the pharmacy



The grassroots network has added hundreds of new members who are engaged in holding members of Congress, Administration officials, and lawmakers at all levels of government accountable.

DIGITAL GROWTH and ENGAGEMENT

CSC executed an integrated digital outreach and engagement strategy to increase awareness of its resources. The approach included allies such as Dr. Jill Biden, the Broadway community, and a growing legion of social media followers.

Inspirational video series, including a message from Dr. Jill Biden and several Broadway stars, has reached more than

100k

on social media platforms



Dr. Jill Biden

Visits to CSC website increased

40%

Earned media has promoted the CSC story to an audience of more than

60m

Online discussion board participation increased

20%

Engagement on all social media has recorded nearly

1m

 impressions

CSC's YouTube channel is home to inspirational videos and resources that continue to garner more viewers.

In 2020, CSC'S YouTube video views have

QUADRUPLED

STRATEGIC PARTNERSHIPS

CSC launched two innovative partnerships to help patients in under-served areas. These advancements included a leading tech company, Airbnb, and the Navajo Nation, an American Indian reservation that is larger than the state of West Virginia. As the COVID-19 pandemic erupted, CSC worked with both partners to respond.

Airbnb

Since March 2019, CSC has partnered with Airbnb to secure free housing for patients traveling for treatment. In April 2020, CSC extended this relationship by joining Airbnb's efforts to find free temporary housing for medical first responders near the hospitals and health centers where they are serving.



Navajo Nation

CSC has been working with the leaders of the Navajo Nation to address unacceptable inequities facing American Indians affected by cancer.

This collaboration recently achieved a major milestone in 2019, as the Tuba City Regional Health Care Corporation began offering cancer treatment on the Navajo Nation.

The Navajo Nation has the highest COVID-19 infection rates in the country.



Tuba City
Regional Health Care Corporation



\$2million **for** **2,700**

committed by Airbnb to provide free housing

cancer patients traveling for treatment

300

cancer patients treated by Tuba City Regional Health Care Corporation

\$40,000

CSC's COVID-19 Fund for Tuba City

THANK YOU *for* MAKING *a* DIFFERENCE

Thanks to generous supporters, CSC will continue to serve more and more patients and their families.

THE NEED CONTINUES. During this extraordinary time when COVID-19 has impacted all our lives, the Cancer Support Community is proud to recognize individual and corporate leaders who enable CSC to provide essential support and free professional assistance to cancer patients and their loved ones by giving to our Cancer Emergency Fund. Our community is deeply grateful to these champions of patients for their loving and generous support.

MORE INFORMATION

To learn about how CSC is supporting the community through a variety of COVID-19 related resources, please visit our Coronavirus resources webpage.

Join us and make a difference in the lives of people impacted by all forms of cancer during this especially challenging time by giving to our Cancer Emergency Fund today.

Cancer Support Helpline
MON – FRI 9AM – 9PM ET | SAT - SUN 9AM - 5PM ET

888-793-9355

Follow Us



Cancer Support Community is a 501(c)3 charitable organization.