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Helping Cancer Survivors to “Fly Again”

Recording Artist’s New Album to Benefit the Cancer Support Community

WASHINGTON - (June 1, 2014) - In honor of National Cancer Survivors Day, the Cancer Support Community (CSC) has partnered with singer-songwriter Mark Bowling on The Fly Again project, an album of original music dedicated to those facing cancer. A portion of proceeds of the project’s title song, “Fly Again” will be donated to CSC, the largest professionally led, nonprofit network of cancer support worldwide.

“Music is a form of expression that many find comforting during the cancer experience. CSC is honored that Mark Bowling has chosen to support our mission through this heartfelt project,” said Kim Thiboldeaux, CSC President and CEO.

Bowling started writing “Fly Again” after losing both of his parents, as well as other close family members and friends to cancer. After several years, Bowling heard about a family friend and mother of three young children who had recently been diagnosed with cancer. Inspired by her story and motivated to give her and her family the support needed to go through the cancer journey, Bowling finished “Fly Again”.

Bowling is an independently touring and recording singer-songwriter from Arkansas City, Kansas. He has shared the stage with several Nashville stars including Charlie Pride, Phil Vassar, Eric Church, Ty England and Collin Raye.

“I’m really excited to know that my partnership with CSC and Victory In The Valley on The Fly Again Project will be a help to those affected by cancer and their families,” said Bowling.

Bowling will tell the story of his music and The Fly Again project on an episode of the *Frankly Speaking About Cancer* Internet radio show that will air on June 3 at 4 p.m. Eastern time at <http://www.voiceamerica.com/channel/248/voiceamerica-health-and-wellness>. After it airs, the show will be archived online and available for listening on-demand at www.Voiceamerica.com/show/965.

“Fly Again” can be purchased and downloaded for 99 cents through the CSC Marketplace at www.CancerSupportCommunity.org or www.Flyagainsong.com.

About the Cancer Support Community

The mission of the Cancer Support Community (CSC) is to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action and sustained by community. In 2009, The Wellness Community and Gilda’s Club joined forces to become the Cancer Support Community. The combined organization, with more than 50 years of collective experience, provides the highest quality

social and emotional support for people impacted by cancer through a network of more than 50 licensed Affiliates, more than 120 satellite locations and vibrant online and telephone communities, touching more than one million people each year.

Backed by evidence that the best cancer care includes social and emotional support, the Cancer Support Community offers these services free of charge to men, women and children with any type or stage of cancer, and to their loved ones. As the largest professionally led nonprofit network of cancer support worldwide, the Cancer Support Community delivers a comprehensive menu of personalized and essential services including support groups, educational workshops, exercise, art and nutrition classes and social activities for the entire family. Through cutting-edge psychosocial, behavioral and survivorship research, the Cancer Support Community's *Research and Training* Institute is helping CSC change the future of cancer care through education and training. The Cancer Support Community's *Cancer Policy Institute* ensures that the voices of 13.7 million cancer survivors and their families are heard in the nation's capital and state and local legislatures across the country. In 2013, the CSC network delivered nearly \$48 million in free services to patients and families. The Cancer Support Community is advancing the innovations that are becoming the standard in complete cancer care. So that no one faces cancer alone®.

For more information, please visit www.cancersupportcommunity.org

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