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## THE CANCER SUPPORT COMMUNITY AND UF HEALTH CANCER CENTER AT ORLANDO HEALTH JOIN FORCES AS NUMBER OF CANCER SURVIVORS TO TOP 18 MILLION

*CSC announces new partnership to deliver evidence-based social and emotional support services to thousands in Florida touched by cancer*

Orlando, FL (January 14, 2014) – The Cancer Support Community (CSC) and UF Health Cancer Center at Orlando Health announced today the second of its kind partnership to deliver social and emotional research, education and support programming to thousands of patients and families impacted by cancer. Thanks to the generosity of Women Playing for T.I.M.E.®, this partnership couples the over 30 years of research and patient experience expertise of CSC with the outstanding cancer care delivery model of the UF Health Cancer Center at Orlando Health to address both the physical and emotional components of the cancer journey.

“This is an exciting step forward for cancer care in Central Florida,” said Mark Roh, MD, President, UF Health Cancer Center at Orlando Health. “This partnership addresses the emotional side of fighting cancer and benefits not only the cancer patient, but that patient’s full support network. From cancer support groups, to yoga classes, to healing arts workshops to weekly educational series, we will have nearly 20 new programs available to families to make sure that no one in Central Florida faces cancer alone.”

In addition to implementing CSC’s distress screening and intervention program, CancerSupportSource<sup>SM</sup>, UF Health Cancer Center at Orlando Health will also bring programs such as Frankly Speaking About Cancer®, Open to Options<sup>SM</sup>, Cancer Transitions® and the Cancer Experience Registry<sup>SM</sup> to their patients and families.

“Empowering patients and families to engage fully in their cancer journey is a foundation of the Cancer Support Community and a key component of the 2013 Institute of Medicine Report, *Delivering High Quality Cancer Care: Charting a Course for a System in Crisis*,” said Kim Thiboldeaux, President and CEO of the Cancer Support Community. “CSC is proud to work with UF Health Cancer Center at Orlando Health to provide solutions that benefit patients and families touched by any type of cancer.”

For more information about bringing the Cancer Support Community to your community, please contact Jay Lockaby at [Jay@cancersupportcommunity.org](mailto:Jay@cancersupportcommunity.org) or 202-659-9709.

### About CSC

The mission of the Cancer Support Community (CSC) is to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community. In 2009, The

Wellness Community and Gilda's Club joined forces to become the Cancer Support Community. The combined organization, with more than 50 years of collective experience, provides the highest quality social and emotional support for people impacted by cancer through a network of over 50 licensed affiliates, more than 100 satellite locations and a vibrant online community, touching more than one million people each year.

Backed by evidence that the best cancer care includes social and emotional support, the Cancer Support Community offers these services free of charge to men, women and children with any type or stage of cancer and to their loved ones. As the largest, professionally led nonprofit network of cancer support worldwide, the Cancer Support Community delivers a comprehensive menu of personalized and essential services including support groups, educational workshops, exercise, art and nutrition classes and social activities for the entire family. In 2013, CSC delivered more than \$40 million in free services to patients and families. The Cancer Support Community is advancing the innovations that are becoming the standard in complete cancer care. So that no one faces cancer alone.®

For more information, please visit [cancersupportcommunity.org](http://cancersupportcommunity.org).

### **About UF Health Cancer Center at Orlando Health**

Orlando Health is a \$1.9 billion not-for-profit health care organization and a community-based network of physician practices, hospitals and care centers throughout Central Florida.

The organization, which includes Physician Associates, one of the largest multispecialty practices in central Florida and the area's only Level One Trauma Centers for adults and pediatrics, is a statutory teaching hospital system that offers both specialty and community hospitals. They are: Orlando Regional Medical Center; Dr. P. Phillips Hospital; South Seminole Hospital; Health Central Hospital, the Arnold Palmer Medical Center, which consists of Arnold Palmer Hospital for Children and Winnie Palmer Hospital for Women & Babies; the UF Health Cancer Center – Orlando Health (effective January 31, 2014), South Lake Hospital (50 percent affiliation); and St. Cloud Regional Medical Center (20 percent affiliation). Areas of clinical excellence are heart and vascular, cancer care, neurosciences, surgery, pediatric orthopedics and sports medicine, neonatology, and women's health.

Orlando Health is one of Central Florida's largest employers with nearly 15,000 employees and more than 2,500 affiliated physicians supporting our philosophy of providing high quality care and service that revolves around patients' needs. We prove this everyday with over 110,000 inpatient admissions and nearly 690,000 outpatient visits each year. In all, Orlando Health serves 1.6 million Central Florida residents and nearly 3,000 international patients annually. Additionally, Orlando Health provides approximately \$239 million in support of community health needs. More information can be found at [orlandohealth.com](http://orlandohealth.com).

### **About Women Playing For T.I.M.E.® (Technology, Immediate diagnosis, Mammography and Education)**

Women Playing For T.I.M.E.® was co-founded by community volunteers, Elaine Lustig and Sheila Solomon in 1993 in partnership with the Orlando Health Foundation. WPFT is a volunteer organization comprised of local women who dedicate their time, financial resources and efforts to raising awareness and financial support for the early detection, prevention and ultimately a cure of cancers affecting women. Since its inception, WPFT has raised more than \$10 million net through signature golf and tennis tournaments and a variety of other events. Funds support breast cancer research and programs at UF Health Cancer Center at Orlando Health, including the purchase of technologies that provide for the immediate diagnosis and education of other forms of female-related cancers. More information is available at [www.wpft.org](http://www.wpft.org).

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